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special edition for cologne's trade show

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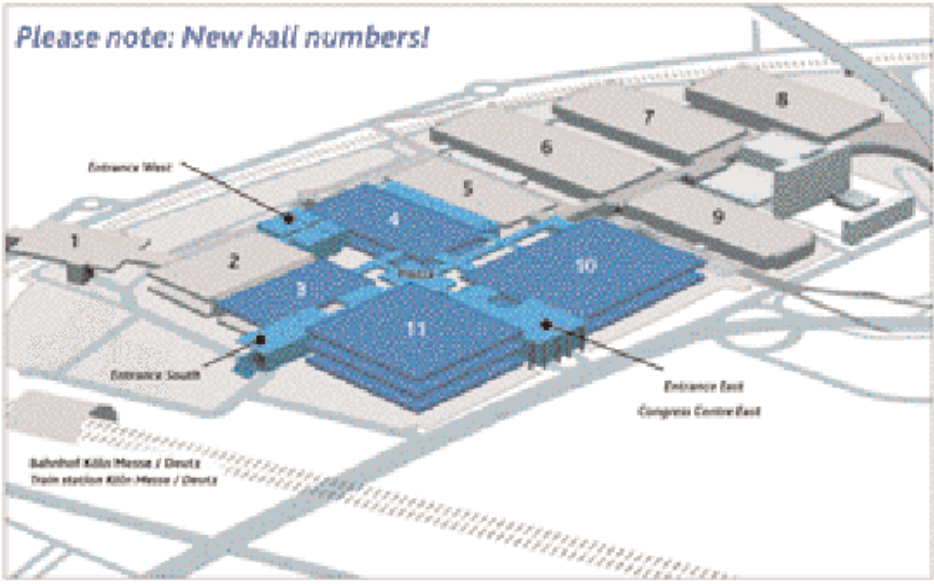
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# Exhibition hall plans



- Hall 3.2 (formerly Hall 12.2)
- Hall 10 (formerly Hall 14)
- Hall 4 (formerly Hall 10)
- Hall 11 (formerly Hall 13)



The hall plans reflect the planning stage of February 5<sup>th</sup>, 2007. We reserve the right to make necessary alterations before the event begins

## > Hall 3.2



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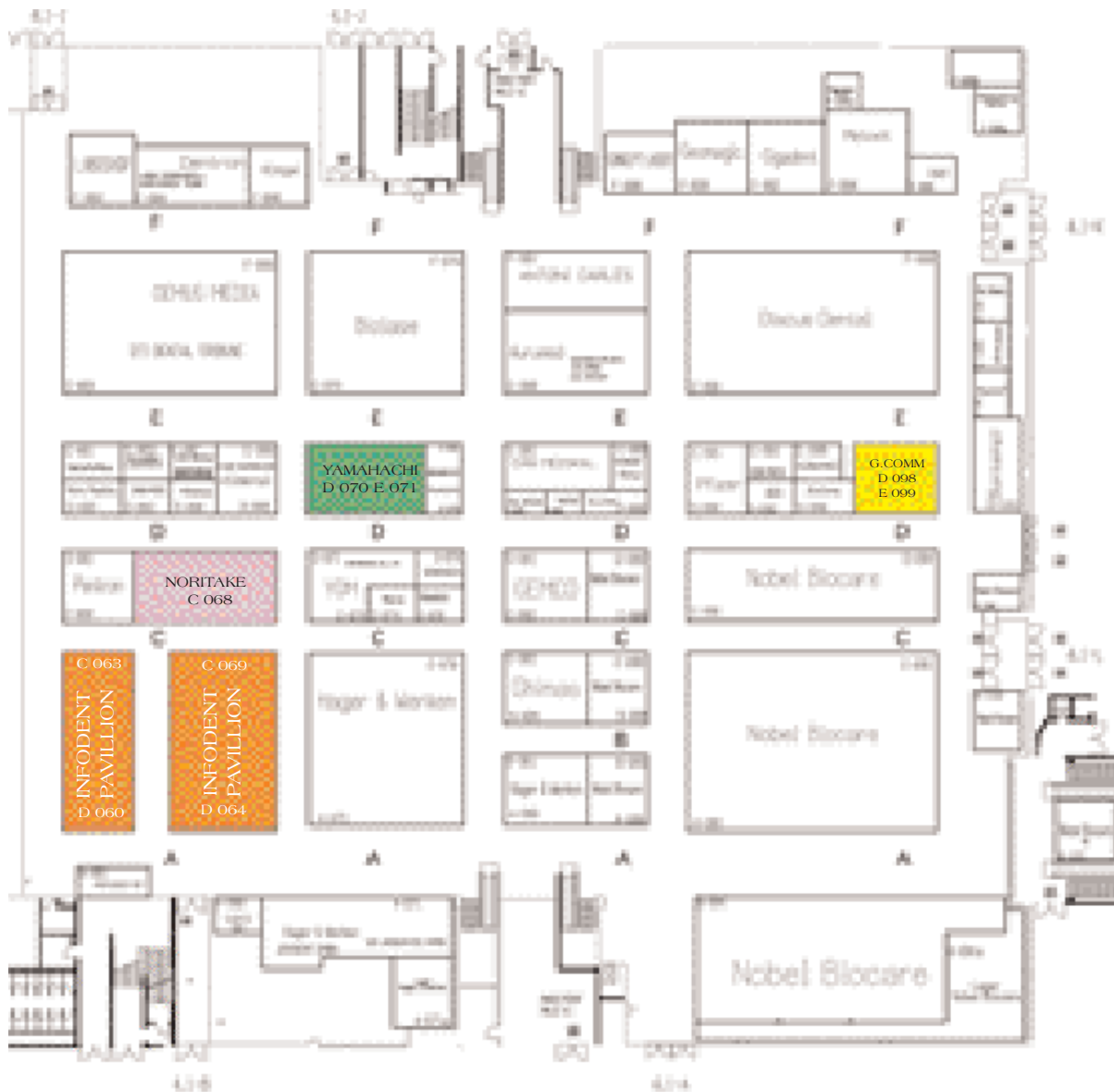
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## &gt; Hall 4.1



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> Hall 10.1



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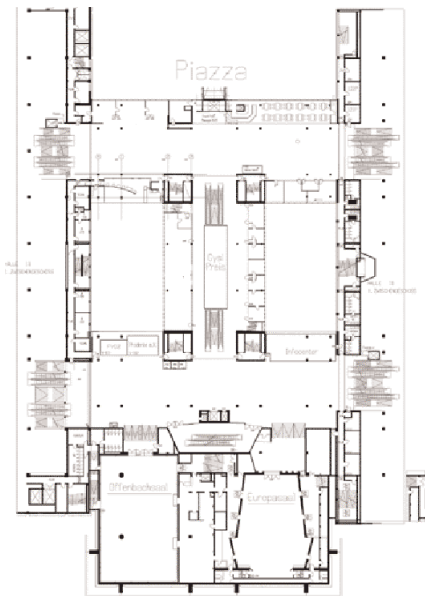
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> Hall 10.2



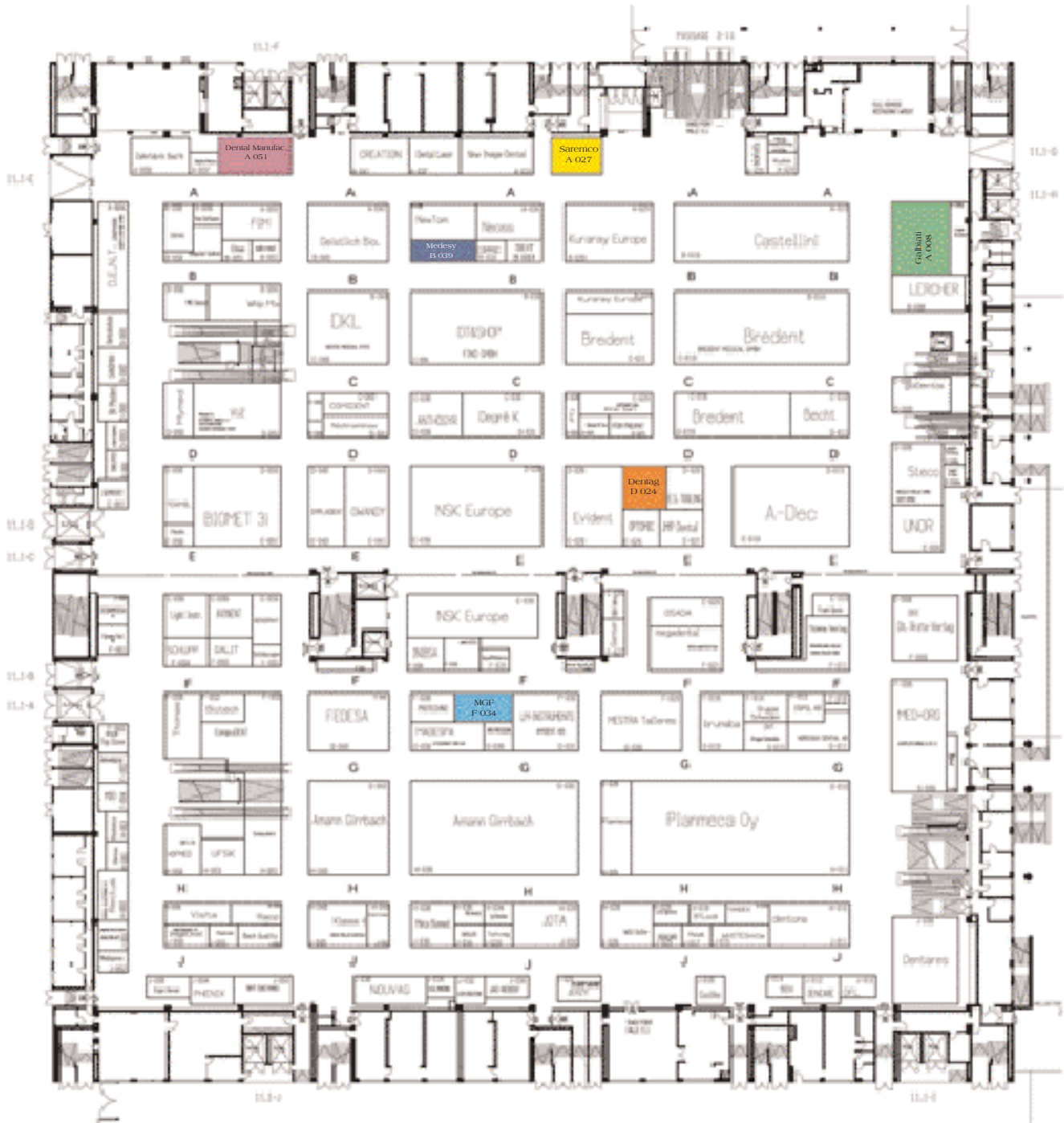
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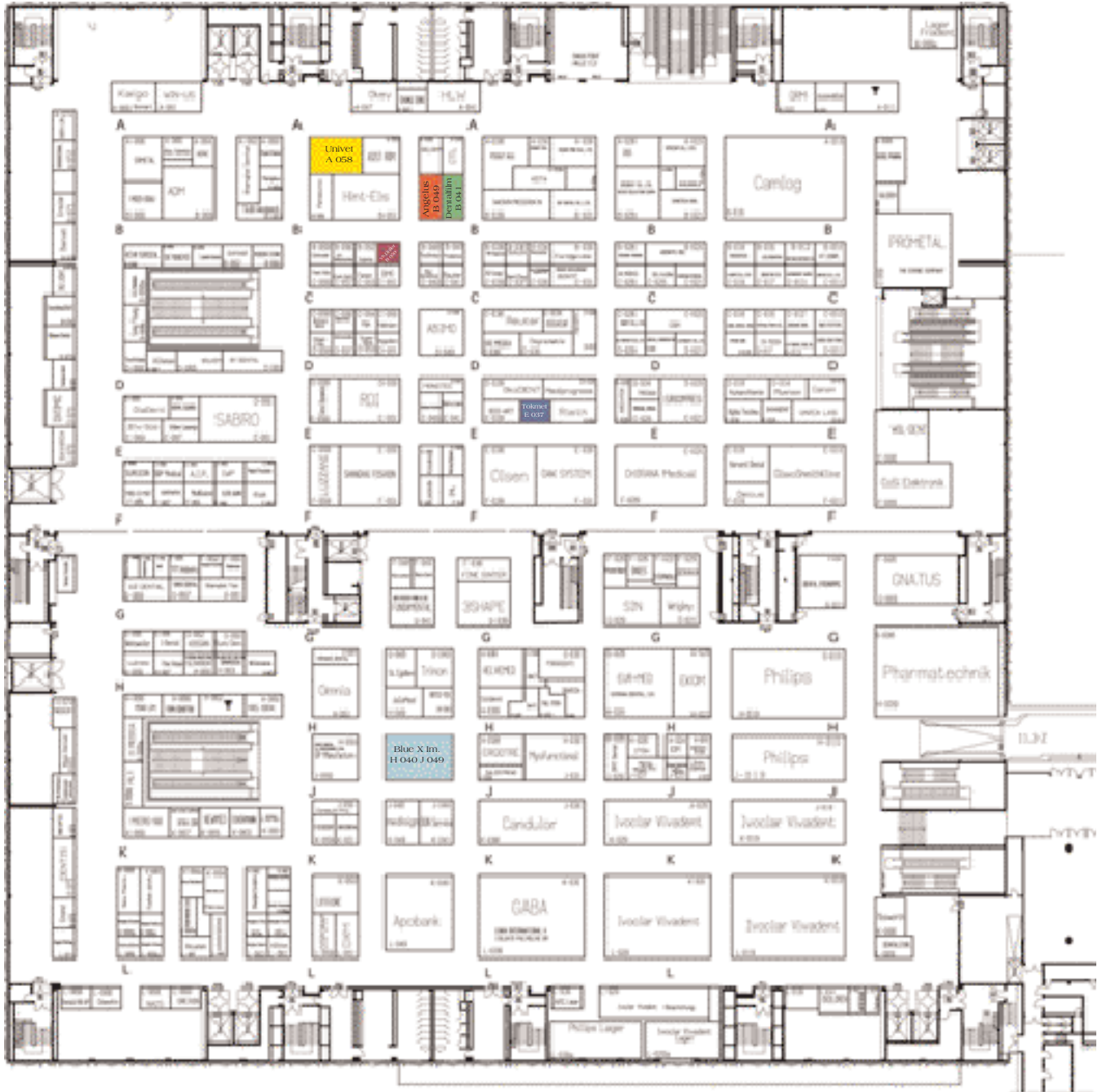
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# KOELN - COLOGNE - KEULEN - COLONIA - KOLONIA

## A Brief History!

Cologne is considered as the economic, cultural and historical capital of the region and is the fourth biggest city in Germany, the biggest one in North Rhein-Westphalia.

In 39 b.C. the Germanic tribe Ubii settled on the left bank of the Rhine after an agreement with the Romans. The wife of Emperor Claudius, Agrippina the Younger, was born in Cologne: in 50 a.C. she asked for her home city to become a 'colonia', that is to say a territory under Roman laws. So the Ubii's town was called Colonia Claudia Ara Agrippinensis meaning a colony of Claudius and the altar of Agrippina or also Colonia Agrippina. In 80 a.C. water supply was possible thanks to the creation of one of the longest aqueduct of the Roman

Empire, called Eifel aqueduct: in the past, it delivered 20,000 cubic metres of water every day. The aqueduct is long about 100 km (62 miles) and starts in the town Nettersheim and reaches Cologne: 75 information stations for tourists are visible along the way and there also is a bike trail. Colonia rapidly became the capital of the Roman province of Lower Germany and accounted a population of 45,000 people, which decreased to 20,000 after having being the capital of the Gallic Empire - a 20-year domination. In 310 a.C., the Emperor Constantine constructed a bridge over the Rhine guarded by castellum Divitia, also called 'Deutz' and completely destroyed in the II World War.

During the Middle Ages Cologne became a religious, cultural and artistic reference. Several monasteries and churches were established, while the remainings of medieval town fortification are to be seen all around the Old Town. After 1288 Battle of Worringen, Cologne became a free city and later entered the Hanseatic League gaining further wealth and prestige. Yet, after America's discovery it lost its position and main revolutions mainly passed the city by. At the end of 18th century it was occupied by French troops and in the 19th century by Prussian troops and later by Russian troops. During the II World War Cologne was nearly completely destroyed (90%). Today it is a very important trade and cultural hub and the site of a well-known university.



## The City of Churches

Cologne's cathedral is the biggest gothic church in Northern Europe and hosts the Magis' relics: it is in the World Heritage List of UNESCO since 1996 and is the main symbol of Cologne. The cathedral was founded in 1248 but completed only 600 years later. It dominates the city and from the top you can enjoy a wonderful view. The opening hours of the Dom are Mo-Su from 6 am to 7.30 pm (Address: Am Hof - [www.koelnerdom.de](http://www.koelnerdom.de)) Cologne has the highest churches' density in Germany, although many of these buildings have been converted into galleries, hotels or offices. The city has 12 Romanesque churches.

## To visit!

- ▶ Founded in 1150, **Gross St. Martin** is located on the brickwork from the storehouses of the old Roman Rhine Island.  
Address: Martinspfoerchten 8
- ▶ **St. Andreas** was founded in 960 by archbishop Bruno and was a canon monastery. It has Romanesque and Late Gothics components.  
Address: Komoedienstr., near the cathedral.
- ▶ **St. Cecilia** was erected between 1130 and 1160 in early Staufen style.



Since 1956 reconstruction, it hosts museum Schnütgen with its artistic treasures.

Address: Caecilienstr., near Neumarkt

▶ **St. George** is the only preserved Romanesque column basilica of the Rhineland. The west building is the most impressive to visit. The walls are 5 metres thick.  
Address: Am Waidmarkt

▶ **St. Gereon** is one of the most beautiful churches of the city. It was designed as a martyr church, the late antique eastern building comes from

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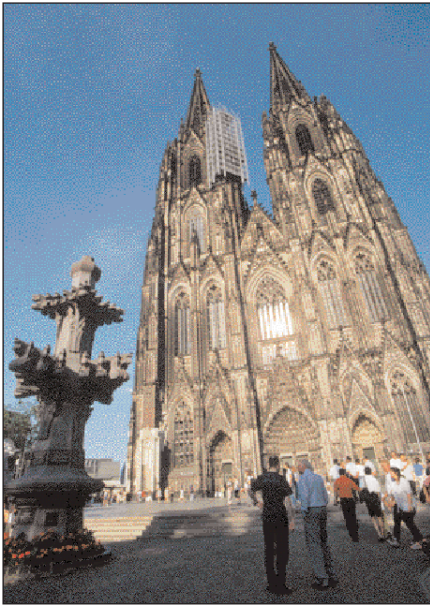
*"As always, the IDEM provides a common ground for dealers, manufacturers and dentists to come together and push the dental market forward in Asia."*

**Ulrich Lehmann** - CEO US-Pavilion



the second half of the 4th century.  
Address: Gereonsdriech, at the corner  
with Christophstr.

▶ **St. Kunibert** is a three-nave vaulted basilica, the newest of Cologne's Romanesque churches. It was consecrated in 1247. The spire fell several times, the last time hit by II World War bombs.  
Address: on the Rhine embankment



between Hohenzollernbrücke and Zoobrücke

▶ **St. Maria** in the Capitol is a Romanesque construction built in the 11th century, whose nave was consecrated by Pope Leo IX in 1049. In the past it was called 'Santa Maria in Capitolio'. The impressive tomb crucifix in the north trefoil comes from the early 14th century.  
Address: Pipinstr., near Heumarkt

▶ **St. Maria Lyskirchen** is the smallest Romanesque church of Cologne. It is famous for its vault and the wall paintings from the 13th century.  
Address: An Lyskirchen 12

▶ Erected in the 10th century, **St. Pantaleon** is the oldest Romanesque church of Cologne. The west area on the northern side of the choir is very

beautiful to see because of the cloisters preserved in fragments.  
Address: Am Pantaleonsberg 6

▶ **St. Severin** is a former collegiate church erected on previous buildings. Under the church it is possible to visit the Roman-Franconian burial grounds.  
Address: Im Ferkulum 2

▶ **St. Ursula** is a Romanesque gallery basilica erected in 1135 on a Roman burial ground. The Gothic choir was built at the end of 13th century. The 'Golden Chambers' host relic busts and bones integrated into pictures.  
Address: Ursulaplatz

## Museums

▶ Cologne's history can be discovered in the **Römisch-Germanisch Museum** at Roncalliplatz 4 (opening hours: Tu-Su from 10 am to 5 pm - [www.museenkoeln.de/rgm](http://www.museenkoeln.de/rgm)) with a Roman mosaic, the tomb of the legionary Pablicius, a collection of Roman glass vessels and early-medieval jewellery.

▶ Second visit to pay is at the **Perfume Museum at Farina Haus** in Obenmarspforten 21 (opening hours:

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▶ **Agfa-Photo Historama** has one of the most important collections of photography's history (in the *Museum Ludwig*, *Bischofsgartenstr. 1*)

▶ The **German Sport Museum** offers 2,500 years of sports' history (in *Zollhafen 1*, opening hours: *Tue-Fr from 10 am to 6 pm, Sa-Su from 11 am to 7 pm*).

▶ The **Dombau Cologne** offers a real historical treasure at *Domkloster 4* from 10 am to 6 pm.

▶ **Kolumba** in *Roncallyplatz 2* is the art museum of archbishopric of Cologne open daily, except on Thursdays, from 11 am to 6 pm ([www.kolumba.de](http://www.kolumba.de)).

▶ The **'Geldgeschichtliches Museum'** hosts a collection of ancient coins and explores the history of several currencies; it can be found at *Neumarkt 18-24* ([www.geldgeschichte.de](http://www.geldgeschichte.de)).

▶ The **Chocolate Museum** can be reached at *Rheinufer 1A* on *Tu-Fri from 10 am to 6 pm* and on *Sa-Su from 11 am to 7 pm*; a lovely tour in the land of chocolate!

▶ **Käthe Kollwitz Museum** is the collection of Kollwitz works which can be visited at *Neumarkt 18-24* and is open on *Tu-Fr from 10 am to 6 pm* and on *Sat-Su from 11 am to 6 pm*.

▶ The **Carnival Museum** offers the history of Carnival, which in Cologne is a tradition! Visit this museum at *Maarweg 134-136* on *Th. from 10 am to 8 pm* or on *Sa-Su from 11 to 17* ([www.kk-museum.de](http://www.kk-museum.de)).

▶ The **Kölnischer Kunstverein** is the Association of Art in Cologne and provides an interesting outlook on upcoming contemporary art events; it is open on *We-Su from 13 am to 7 pm* and can be found at *'Die Brücke'* in *Hahnenstraße 6* ([www.koeln.de/kultur/museen/kunstverein.html](http://www.koeln.de/kultur/museen/kunstverein.html)).

▶ The **Kölnisches Stadtmuseum** *Zeughaus* provides an insight into the



▶ history, culture, economy and everyday life of Cologne. Works of art and everyday objects illustrate the exciting history of this important Rhenish city from the Middle Ages to the present day. Address: *Zeughausstrasse 1-3* - Opening hours: *Wed-Su from 10 am to 5 pm, Tu from 10 am to 8 pm*.

▶ The **Museum für Angewandte Kunst** has one of the most important German collections of European applied art, starting from the Middle-Ages to the present day and a high-quality collection of design from 1900. Address: *An der*

*Rechtschule* - Opening hours: *Tu-Su from 11 am to 5 pm*.

▶ The **Museum für Ostasiatische Kunst** hosts East Asian Art in Cologne houses and Chinese, Korean and Japanese art. Address: *Universitätsstraße 100* - Opening hours: *Tu-Sun from 11 am to 5 pm, Th till 8 pm*.

▶ In the **Museum Schnütgen** you can find art from the early Middle Ages to the end of the Baroque period in a medieval ecclesiastical building. There are many international masterpieces here. *Cäcilienstraße 29* - opening hours: *Tu-Fr from 10 am to 5 pm, Sa-Su from 11 am to 5 pm*.

▶ Founded in 1901, the **Rautenstrauch-Joest-Museum of Ethnography** is the only one of its kind in North Rhine-Westphalia. Address: *Ubierring 45* - opening hours: *Tu-Fr from 10 am to 4 pm, Sa-Su from 11 am to 4 pm*.

▶ The collection of the **Museum Ludwig** offers the most important stages and positions in the development of 20th century art and contemporary art. Address: *Bischofsgartenstrasse*. Tel: 0221 221 26165.

▶ The **Wallraf-Richartz-Museum & Fondation Corboud** is one of the greatest traditional art galleries in Germany. Address: *Martinstraße 39*. Opening hours: *Thu from 10 am to 8 pm, Wed-Fri from 10 am to 6 pm, Sat-Sun from 11 to 6 pm*.

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Typodont Jaw



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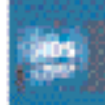


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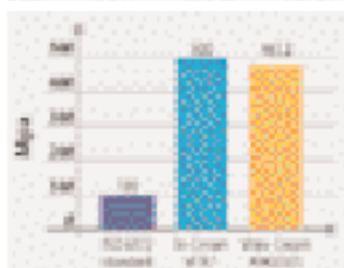


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- Chemical solubility (ISO 6872): 441,7  $\mu\text{g}/\text{cm}^2$

#### Flexural Strength (ISO 6872:1995)



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www.wartesaal.de

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www.hardrock.com/locations/cafes3

Hoerbar - also cocktail bar and Thai  
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Huhnsgasse 40  
www.hoerbarkoeln.de

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www.la-croque.de



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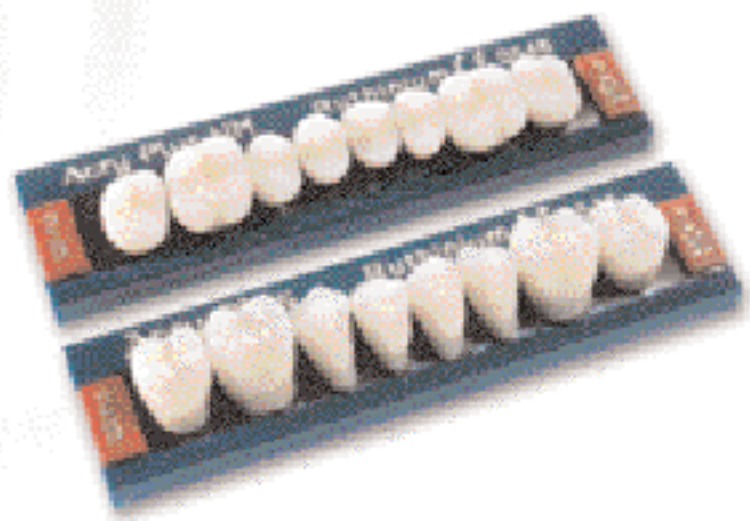
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www.schneiders-bar.de

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www.maifeld-koeln.de

Osman - also lounge with chill out, lounge and electro music  
Im Mediapark 7  
Tel. 0221 5743311

www.osman-cologne.de

Palaver - also sportsbar and café  
Krefeldstr. 39  
Tel. 0221 3107009  
www.palaver-koeln.de

Stadtgarten - also art and music  
Venloer Str. 40  
Tel. 0221 95299433  
www.stadtgarten.de

Sterns Eventsalon - also art and music  
Hahnenstr. 37

Tel. 0221 9236644  
www.weinseminare.de

✓ Italian

Al Dorale - panorama on the Rhine  
Konrad-Adenauer-Ufer 115  
Tel. 0221 738279

Alfredo  
Tunisstr. 3  
Tel. 0221 2577380  
www.ristorante-alfredo.com

Brasserie Bruegel  
Hohenzollernring 17  
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www.bruegel.de



Paparazzi - also lounge  
Hotel Radisson  
Messekreisel 3  
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www.cologne.radissonsas.com

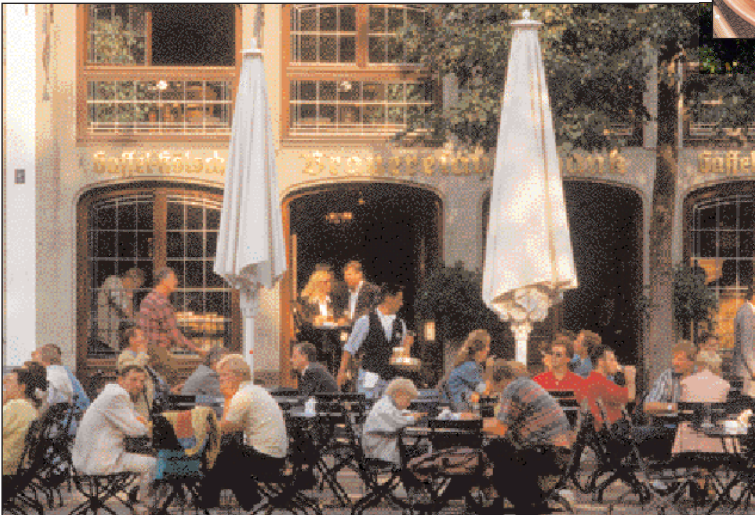
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Tel. 0221 2581258



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## LOVE SHOPPING!



The '**Colonaden**' is located in Cologne's main train station, the **Hauptbahnhof**. There are about 70 shop and restaurants, a baker, a supermarket, a hair stylist, a pharmacy with health food and the bank Stadtparkasse Koeln with a cash machine.  
Opening hours: daily from 8 am to 10 pm.

Two classical shopping streets for tourists are **Hohe Strasse** and **Schildergasse**.

Hohe Strasse can be found next to the Dom at Wallrafplatz: it is also a historical path because of past Roman domination. In this street you can find clothes, shoes, jewellery and much more.

Schildergasse is right next to Hohe Strasse going toward Neumarkt: a wide open sky shopping mall! At Neumarkt turn in Zeppelinstrasse where a large choice for women fashion and Neumarkt Galerie Shopping Center are awaiting you.

Shops' opening hours are Mo-Sa from 10 am to 8 pm.

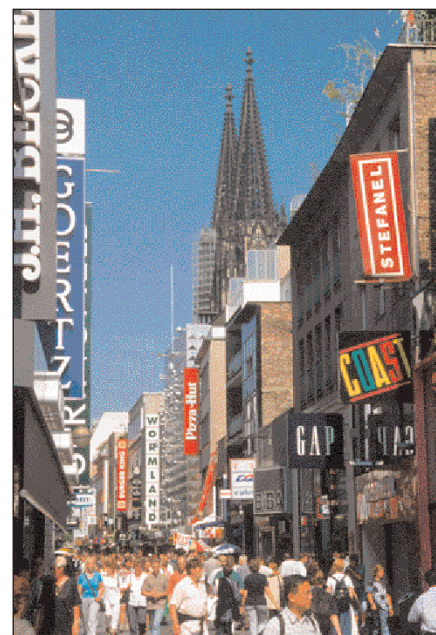
**Breite Strasse** and **Ehrenstrasse** link the Dom and Hohe Strasse with Hohenzollererring.

In Breite Strasse you will stumble upon two nice shopping centers, 'WDR-Arkaden' and 'Opem Passagen', and upon leatherware, stamps, coins and delicatessen shops.

At number 80-90 enter DuMont Carrée and its 48 shops on three floors.

Ehrenstrasse is compared to London's King Road because of the alternative fashion shops.

**Pfeilstrasse** area was once a red-light district. Together with **Mittelstrasse**, it is now a place of boutiques and art galleries with shoes, decoration, jewellery and more.



**St. Apernstrasse** is well-known in the city for antiques and arts. The Kunstpassage in der Kreishausgalerie - passage of arts in Kreishausgalerie - has some small galleries worth visiting. On the corner of St. Apernstrasse and Zeughausstrasse you can also admire the Northwest tower of the old Roman city wall.

### Highlights!

- Cleanicum - sport and style with lounge  
Bruessler Str. 74-76  
[www.rockon.de/cleanicum](http://www.rockon.de/cleanicum)
- Eau de Cologne - dip your hand under running Eau de Cologne  
Glockengasse 4711  
[www.4711.com](http://www.4711.com)
- Eginow Weinert - sacred art shop, bronze crosses, candle holders, paintings  
Marzellenstr. 42  
[www.ursula-werkstaetten-eginow-weinert.de](http://www.ursula-werkstaetten-eginow-weinert.de)
- Mayersche - books!  
Neumarkt 2 or Schildergasse 31-37  
[www.mayersche.de](http://www.mayersche.de)
- Saturn Music Dome - huge music and computer store  
Maybachstrasse 115  
[www.saturn.de](http://www.saturn.de)



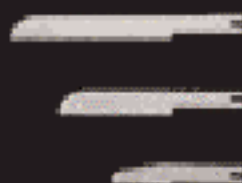


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## NIGHTLIFE!

Cologne's inhabitants are very friendly, they speak fluent English and are open to all types of tourists.

30% on 1 million inhabitants are between the age of 18 and 35. The city has more than 60 cinemas, around 50 theatres and more than 30 museums. It has more pubs and restaurants per person than any other city in Germany. There are more than 20 breweries with their personal Kölsch, the local beer. Many traditional places can be found in the Altstadt, but the nightlife is very lively also closer to the ring road. In the first three blocks of Zülpicherstrasse, you can find the so-called 'Quartier Lateng', where students and young people crowd cheap ethnic restaurants and music pubs.

### WELL, TONIGHT I WILL GO TO ...

#### Cocktailbars

\* **Boogaloo** - soul, jazz, indie- and brit-pop, rock, funk, alternative and oldies  
Roonstr. 19  
[www.boogaloo-koeln.de](http://www.boogaloo-koeln.de)

\* **Cubanito Cocktailbar** - latin music  
Kyffhaeusser Str. 47

\* **Fiffi Bar**  
Rolandstr. 99 - [www.fiffibar.de](http://www.fiffibar.de)



\* **Haifisch Club** - Jazz, house, soul and funk music  
Im Ferkulum 24-26  
[www.haifischclub.de](http://www.haifischclub.de)

\* **Livingston**  
Zuelpicher Str. 229

\* **Lofthaus**  
im Mediapark 4

\* **Lotte Haifischbar**  
im Klapperhof 4  
[www.lotte-haifischbar.com](http://www.lotte-haifischbar.com)

\* **M20**  
Maastrichter Str. 20  
[www.m20-koeln.de](http://www.m20-koeln.de)

\* **Meridians Bar** - soul, latin, electro and dance music  
Brueder Str. 2-4  
[www.beatcom.de/enid/meridians-cocktail-bar-koeln-cologne-nrw](http://www.beatcom.de/enid/meridians-cocktail-bar-koeln-cologne-nrw)

\* **Pacific Bar** - latin, jazz, electro, chill out and lounge music  
Kyffhaeusserstr. 17  
[www.pacificbar.de](http://www.pacificbar.de)

\* **Pilot Lounge Cologne** - also parties  
Thieboldsgasse 101-103  
[www.pilotlounge.de](http://www.pilotlounge.de)

\* **Rosebud**  
Heinsberstrasse 20  
[www.rosebud.de](http://www.rosebud.de)

\* **Rubinrot**  
Soemmeringstr. 9  
<http://rubinrotkoeln.de>

\* **Vic** - you can also buy different types of cigars here  
Friesenstr. 16  
[www.cocktailbar-koeln.de](http://www.cocktailbar-koeln.de)

#### Pubs & Breweries

\* **Alt Koeln am Dom**  
Trankgasse 7-9  
[www.altkoeln-am-dom.de](http://www.altkoeln-am-dom.de)

\* **Braueraisschanks zum Pfaffen, Max Pfaeggen** - old charming pub with local dishes  
Heumarkt 62  
[www.max-paeffgen.de](http://www.max-paeffgen.de)

\* **Brauerei Zur Malzmuehle** - maybe the best pub in the Altstadt  
Heumarkt 6  
[www.muehlenkoelsch.de](http://www.muehlenkoelsch.de)

\* **Brauhaus Sion** - old style pub, also typical

German food  
Unter Taschenmacher 5  
[www.brauhaus-sion.de](http://www.brauhaus-sion.de)

\* **Gaffel Haus** - also German food  
Alter Markt 20-22  
[www.gaffel-haus.de](http://www.gaffel-haus.de)

\* **Früh Am Dom** - authentic Koelsch!  
Am Hof 12 - 14  
[www.frueh.de](http://www.frueh.de)

\* **Hellers Brauhaus** - young crowd,  
eat and drink  
Roonstraße 33  
[www.hellers-brauhaus.de](http://www.hellers-brauhaus.de)

\* **Paulaner im Roten Ochsen** -  
German food also  
Thurmmarkt 7  
[www.paulaner-cologne.com](http://www.paulaner-cologne.com)

\* **Peters Brauhaus** - real Koelsch  
brewers!  
Muehlengasse 1  
[www.peters-brauhaus.de](http://www.peters-brauhaus.de)

\* **Roonburg** - very nice student's pub  
Roonstrasse 33  
[www.roonburg.de](http://www.roonburg.de)

\* **Suenner im Walfisch**  
Salzgasse 13  
[www.suenner-koelsch.de](http://www.suenner-koelsch.de)

## Bars & Lounges

\* **Bar Orange** - jazz, funk, electro  
music  
Sudermannplatz 3

\* **Baumturm Café** - midnight brunch  
Aachner Strasse 24

\* **Bismarck** - lounge with funk, jazz  
and soul music  
Bismarckstr. 74 on the corner with  
Vogelsänger Str.

\* **Casablanca** - a tour in the  
films of the past!  
Glockengasse 64-66  
[www.casablanca-koeln.de](http://www.casablanca-koeln.de)

\* **Der Osten ist rot** - hotel  
lounge with electro, pop  
and

techno music  
Hotel Artist  
Grosse Sandkaul 24-26  
[www.club-camouflage.com](http://www.club-camouflage.com)

\* **Gottes gruene Wiese** - sport  
bar with funk, electro, house, hip hop,  
pop, rock and punk music  
Bismarckstr. 53  
[www.gottesgruenewiese.de](http://www.gottesgruenewiese.de)

\* **Lauschgift** - wide offer  
of drinks and music  
Aachenerstr. 50  
[www.lauschgift-koeln.de](http://www.lauschgift-koeln.de)

\* **Metronom** - jazz music  
Weyerstr. 59

\* **Online Lounge** - jazz,  
house, dance, black music,  
oldies, trance and R&B  
Bertram Blank Str. 8  
[www.edu-24h.de/guenstigm](http://www.edu-24h.de/guenstigm)

\* **Ringbar**  
Friesenwall 124  
[www.ringbar.de](http://www.ringbar.de)

\* **Santana-Bar** - soul, latin, jazz,  
house, funk, electro, disco, alternative  
and lounge music  
Bruederstr. 2

\* **Spirits** - lounge with DJs  
Engelbertstr. 63  
[www.s-p-i-r-i-t-s.de](http://www.s-p-i-r-i-t-s.de)

\* **Subway** - also club with dance,  
funk and hip hop music

Aachener Str. 82-84  
[www.subway-der-club.de](http://www.subway-der-club.de)

\* **Westpol** - with DJs  
Hans-Boeckler-Platz 2  
[www.wp-cologne.de](http://www.wp-cologne.de)

\* **Zur Wilden  
Muschi** - club  
with house  
music  
Brabanter  
Str. 9

\* **Live Music  
Hammond Bar** -  
piano bar  
Metzer Str. 25  
[www.hammondbar.de](http://www.hammondbar.de)

\* **Melody Piano Bar** -  
jazz music  
Duerener Str. 169

\* **Stadt Venlo** - bands  
and DJs  
Venloerstr. 29  
[www.stadtvenlo.de](http://www.stadtvenlo.de)

\* **Stereo  
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Soul, rock, R&B  
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Trierer Str. 65  
[www.stereowonderland.com](http://www.stereowonderland.com)



## Discos

\* **Aceton** - funk, house, dance,  
rock, drum&bass  
Luxemburgerstr. 46

\* **Apollo**  
Hohenzollernring 79-83

\* **Das Ding** - a long dancing tradition!!!  
Hohenstaufenring 32  
[www.dingzone.de](http://www.dingzone.de)

\* **Disco A4 & dance**  
club Lolly - black and  
chart music  
Rolshover Str. 384 - Koeln  
Poll  
[www.cologne-in.de/dance/d\\_a4.htm](http://www.cologne-in.de/dance/d_a4.htm)

\* **Downtown Club** - club  
with R&B, house and hip hop  
music, also cocktailbar  
Brabanter Str. 15  
[www.downtownclub.de](http://www.downtownclub.de)

\* **Edelpink** - cocktailbar and later in  
the night disco club with techno,  
house and electro music  
Brabanter Str. 9

\* **Gloria Theater** - also art lounge and club parties, visit the site for more information  
Apostelnstr. 11  
[www.gloria-theater.com](http://www.gloria-theater.com)

\* **Tiefenrausch** - house music  
Hohenzollernring 89-93

\* **Petit Prince** - latin music  
Hohenzollernring 90

## Nightclubs

\* **Blauer Engel**  
Friesenwall 82  
[www.blauer-engel-koeln.de](http://www.blauer-engel-koeln.de)

\* **Cabaret Chez Nous**  
Grosse Bundengasse 11  
[www.cheznous-colonia.de](http://www.cheznous-colonia.de)

\* **Cherie Bar**  
Hildeboldplatz 11

\* **Dollhouse** - club with striptease and tabledance for girls and men  
Hohenzollernring 90-92  
[www.dollhouse-cologne.de](http://www.dollhouse-cologne.de)

\* **Funky Chicken Club**  
Breite Str. 79  
[www.funkychicken.de](http://www.funkychicken.de)

\* **Kokett Night Club**  
Altenberger Str. 11  
[www.kokett-bar.com](http://www.kokett-bar.com)

\* **Ms Treibgut** (on a boat)  
Rheinufertunnel  
[www.ms-treibgut.de](http://www.ms-treibgut.de)

## Theatres

■ **Atelier Theater**  
Roonstraße 78  
Tel. 0221 24 24 85  
[www.ateliertheater.de](http://www.ateliertheater.de)

■ **Comedia Theater**  
Löwengasse 7-9  
Tel. 0221 399 60 10  
[www.oemmesundoimel.de](http://www.oemmesundoimel.de)

■ **Erstes Kölner Wohnzimmertheater**  
Propsteigasse 21  
Tel. 0221 130 07 07  
[www.wohnzimmertheater.de](http://www.wohnzimmertheater.de)



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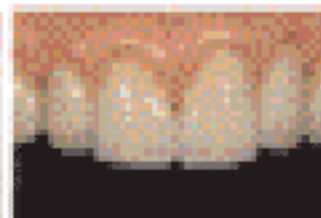


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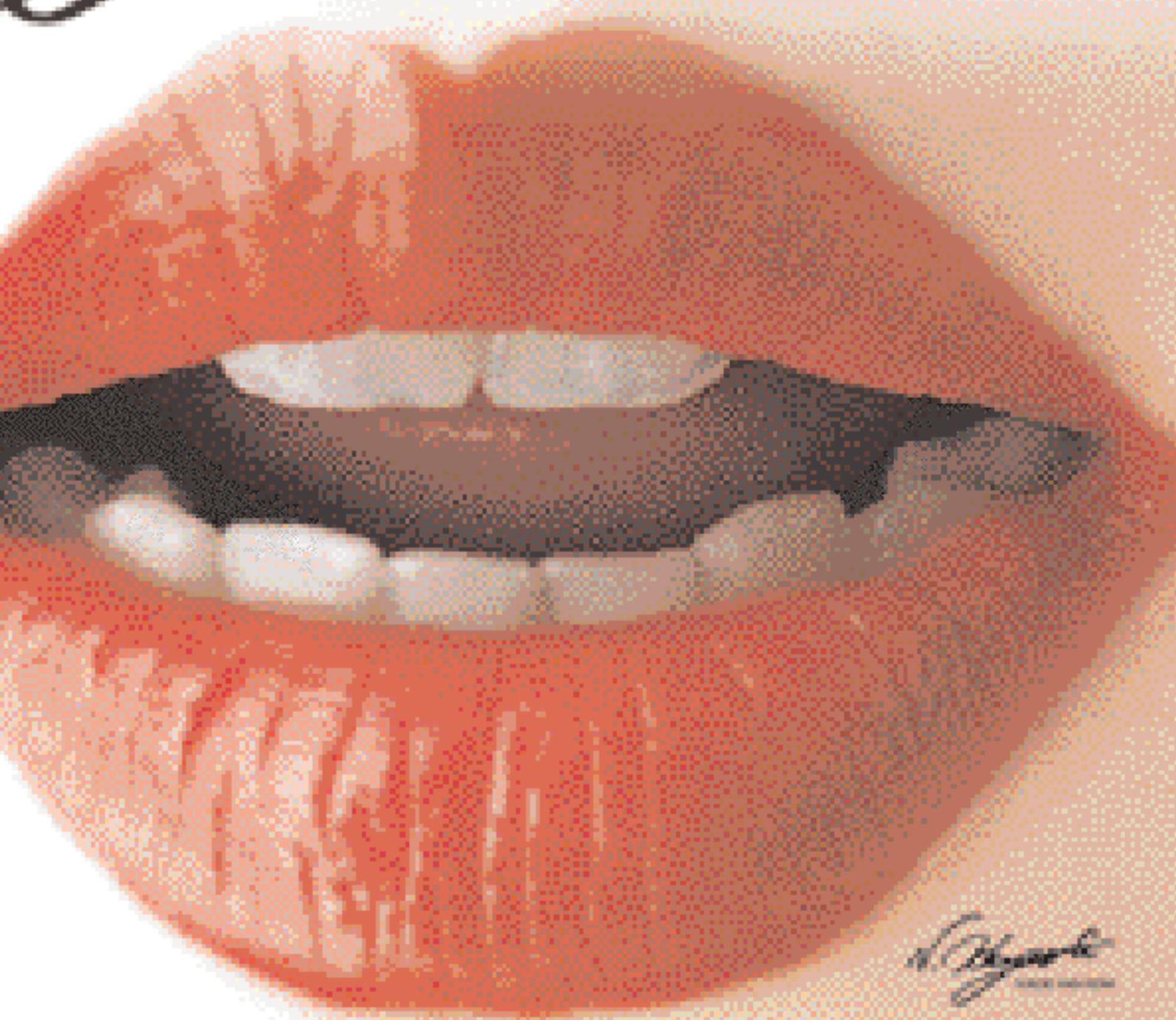


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At all international trade fairs Infodent booth functions as a "Meeting Point" for the world dental industry and our 225sqm stand in Cologne is certainly so...especially if you stop and invite your guest for a tasty cup of Italian coffee at the bar!

## As you recover your energies, have a look around and talk trade with Infodent co-exhibitors:

- GV Tech F.Z.C. – Endodontic measuring devices, Haemostatics, Orthodontic supplies, Hand instruments, Tungsten carbide instruments, Implantation instruments
- Central Surgical – Hand instruments
- Pressing Dental S.r.l. – Dental materials, Implant dentistry, Functional systems for dental laboratories, Casting machines, Polymerisation devices, Presses, Synthetic resins for inlays, crowns and bridges, Denture materials, Work aids and materials for dental laboratory purposes, Sterilization control agents
- Parise Compressori Srl – Air compressors
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- biotec – Dental implants
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- ConXept-Pharos Dental Products Ltd. – Hand instruments, Toothbrushes manual and electric, Interdental brushes, Dental floss, Dental care products
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- Saga Dental Supply As – Orthodontic expansion and other screws, Orthodontic brackets, Retainer boxes, Lip expanders, Photographic retractors, Impression trays, Dental mirrors
- Amic – Dental Exhibition in Mexico City
- Euro Guld / Svensk Dentalåtervinning AB – Recycling Service, Service system for dentists and patients to re-cover the metal value for gold teeth
- Miradent Group Sales – Impression trays, Implants

- Gestenco International AB – Orthodontic supplies, Orthodontic instruments, Finishers, Measuring instruments, Orthodontic wires and brackets
- Prestige Medical – Steam, pressure sterilizers/Autoclaves, Disinfecting devices, Cleaning and disinfecting devices, Disinfectants for surfaces
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Medical-One S.r.l. – Cotton rolls/Tampon strips, Hand instruments, Implantation instruments, Tray and other container systems, Protective masks

- Biomark – Products for emergency cases, General work aids and auxiliary materials for dental laboratory purposes
- Rio de Janeiro Dental Meeting - Brazil

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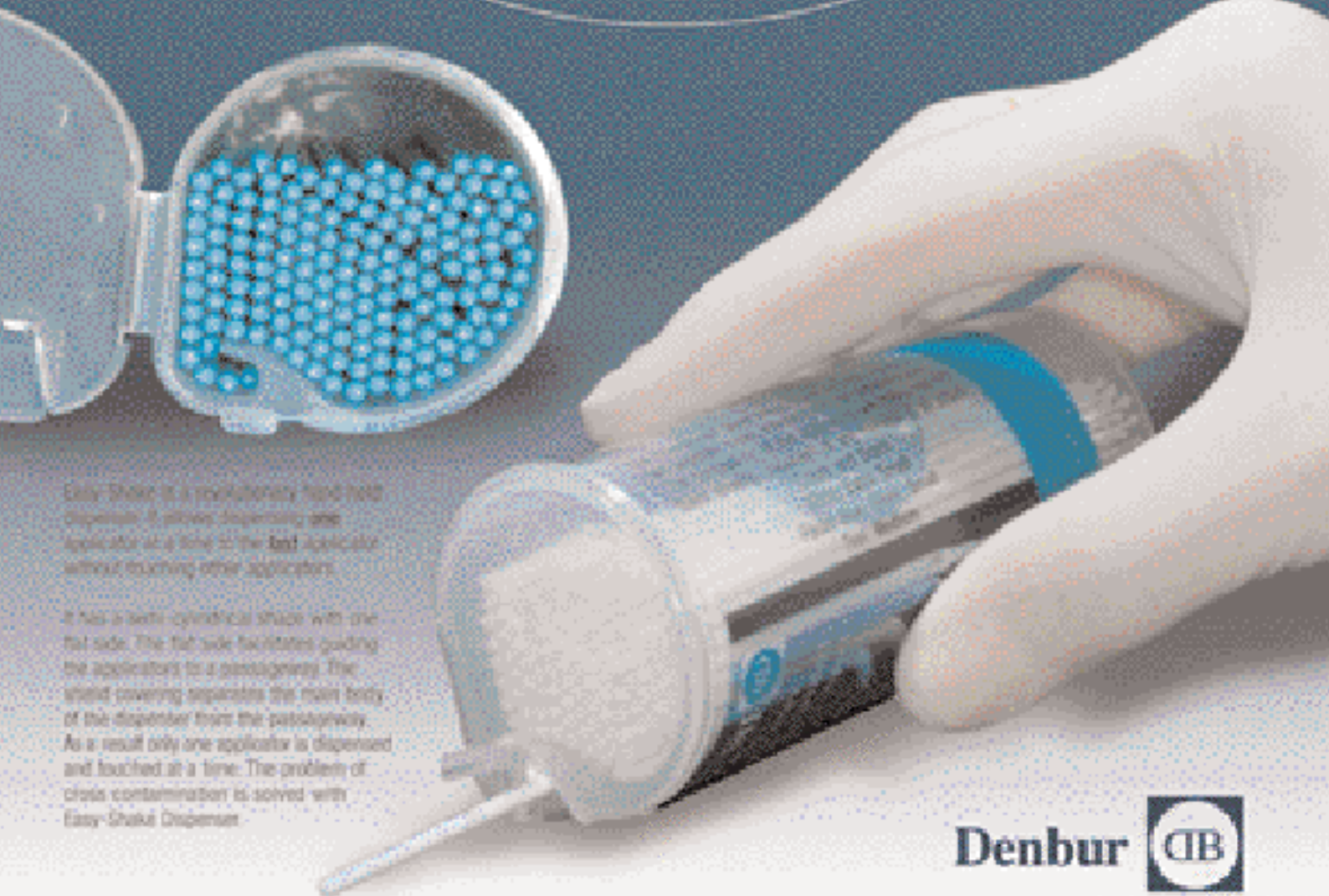


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To discover how Eschmann's technological advances are re-setting the standards in infection control, visit Eschmann in hall 04.2 on stand LO11.

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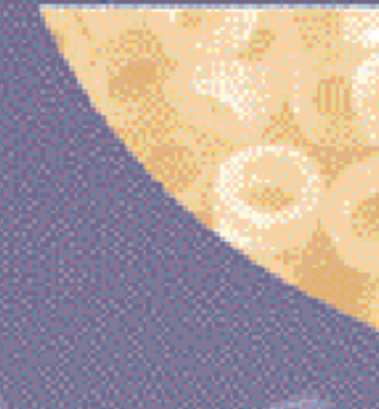
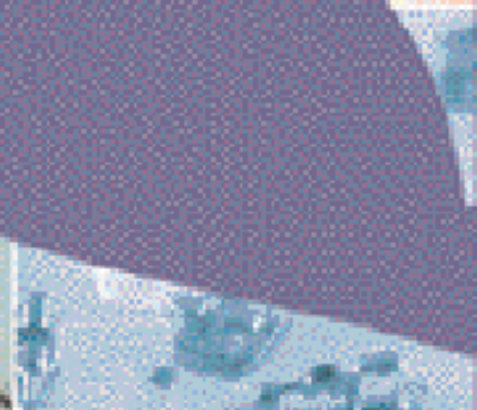
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ASA DENTAL has been the leader Italian Manufacturer of dental and laboratory products, present on the national and international dental market for over 40 years. It produces over 2.500 instruments that are the result of an accurate selection of raw materials, sophisticated manufacturing technologies, advanced information systems and an ever-growing know-how.

Important investments in recent years in ASA DENTAL'S industrial plan have resulted in the acquisition of two historical production plants, KALTOPLAST and DERBY DENTAL, making ASA DENTAL one of the main European manufacturers in this sector.

This new industrial group, born from the consolidation of the specific historic abilities of each individual society, allows ASA DENTAL to reach new goals and reinforce its objectives.

The ASA GROUP comprises ASA DENTAL Spa, ASA DENTAL PRODUCTION srl, KALTOPLAST and DERBY DENTAL sarl. By strengthening its role as manufacturer on the world market and expanding its commercial dealings, it is able to distribute its products all over the world, thanks to the support of 1.500 dental depots.

ASA DENTAL guarantees a constant level of quality of its products, by adopting all the necessary procedures and checks to ensure the efficiency of its quality Control System.

A team of specialists is constantly operating to improve existing products and to find new solutions to offer to its customers.

ASA DENTAL new illustrated catalogue is now available with many news, among them the new line of instruments Magic Color.

Contact:  
 ASA DENTAL S.p.A.  
 Via Valenzana, 60  
 55050 Bozzano (LU) Italy  
 Tel: +39 0584 93363  
 Fax: +39 0584 938979  
 E-mail: [asadental@asadental.it](mailto:asadental@asadental.it)  
 Website: [www.asadental.it](http://www.asadental.it)



## SPHERE DENT SPRL.

SPHERE DENT SPRL., the sign of exclusivity, the name of commitment, the source of quality and the cause of trust.

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SPHERE DENT SPRL. is manufacturing 90% of its range in its own manufacturing units and our specialty start from Instruments & it covers a huge range of products. Our challenging products are Rhodium Coated Mouth Mirrors, Clamps, Orthodontic Instruments, Pliers, material like Brackets, Wires, Tungsten Carbide Instruments, Sterilizing Cassettes, etc...

Contact:  
 Sphere Dent Sprl.  
 Belgium  
 Fax: +32 2 2171162  
 E-mail: [info@spheredent.com](mailto:info@spheredent.com)  
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## Yamahachi Dental

Yamahachi Dental, established in 1963, has been in the field of dentistry for over 40 years.

We have been successful in supplying trustworthy and high quality dental material to all our customers throughout Japan and abroad.  
 We manufacture artificial resin teeth,

acrylics, dental waxes and gutta percha points, among other dental products. Our main products are artificial resin teeth (both composite resin and acrylic).

We have a 30% share of the artificial teeth sales market in Japan and are proud to say we enjoy an excellent reputation among our customers.

Contact:  
 Yamahachi Dental Mfg., Co.  
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 Gamagori City, Aichi Pref.,  
 Japan 443-0105.  
 Tel. +81 533 57 7121  
 Fax: +81 533 57 1764  
 Website: [www.yamahachi-dental.co.jp/](http://www.yamahachi-dental.co.jp/)  
 E-mail: [box@yamahachi-dental.co.jp](mailto:box@yamahachi-dental.co.jp)



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Since 1993, we are specialized in dealing with dental devices and ball bearings for various applications. Why? More than 20 years of experience in this branch have shown us that there is a huge demand in special customer-tailored products. Prompt reaction! Thüngersheim is near Würzburg which is geographically nearly the middle of Germany therefore we can be at our customers

rather quickly, if necessary. For example: 1h to Frankfurt, 3 hours to Munich, 4 hours to Hamburg and 5 hours to Berlin. Your benefit: a short reaction time. Solutions are our business.

You are looking for help with new developments or solutions for a specific problem, ZB19 will give you the best support possible. We count on personal consultation to find the product which fits perfectly to our customers needs. Benefit from our technical know-how and our long experience in this business to get the best product for your application.

For further information, please contact:  
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 Riemenschneiderstr. 2, 97291  
 Thüngersheim, Germany.  
 Tel: +49 9364 7145,  
 Fax: +49 9364 7245,  
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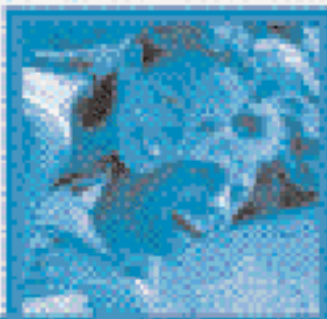


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MAGIC COLOR NEW LINE**

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us at IDS in COLOGNE  
STAND D048 and E049  
Hall 10.1

**Magic  
COLOR**

### Vantaggi del Magic Color

- Codifica cromatica per una rapida identificazione
- Maggior comfort nell'utilizzo
- Non affaticano la mano
- Elevato controllo dello strumento

### Advantages of Magic Color

- Color code for a quick recognizability
- High comfort during the use
- No strain injuries of the hand
- Efficient instrument handling

### Caratteristiche del Magic Color Characteristics of Magic Color

Impugnatura in silicone antiscivolo ergonomica

Non-sliding silicone ergonomic handle

Silicone sterilizzabile fino a 180°

Sterilizable Silicone up to 180°

Colori vivaci

Bright colors

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www.asadental.it - e-mail: asadental@asadental.it

*Dove Nasce un sorriso...  
Where smile rises...*



## Fraccari

Founded in 1960 by brothers Piercesare and Giamberto, the current Sole Managing Director, Fraccari S.r.l. of Valenza was created as a precious metals bank and has always done business in the goldsmith sector. Both the production unit and administrative offices are housed in a single building located in the industrial zone of Valenza.

The company has implemented a quality management system for many years that is UNI EN ISO 9001:2000 certified. This system covers each phase of the production, marketing and sales processes, from the purchase of raw materials to production management, and from sales to customer assistance.

Fraccari produces a wide range of noble alloys for dentistry that can satisfy all technical and economic needs. Classic bonding alloys, ceramic metal bonding alloys, universal alloys for ceramics with a low melting point, welding and laser welding: for each of

the techniques, the technician will certainly find the best solution, from the economic Pd-Ag alloy to platinized alloy with a high gold content, and to palladiumized alloy with medium title Au with excellent physical-mechanical characteristics. In 2003 the company acquired the Shillmen Gold line whose excellent products are the result of innovative theoretical-scientific research. These alloys have a very high electrochemical stability, excellent physical-mechanical characteristics, and perfect stability during the ceramic casting phases.

In particular, we would like to bring to your attention the OP AUREX71 alloy, ideal for work on implants, and the OP AUREX63, which is particularly suited for pressed ceramics on metal (with ceramics with a thermal expansion coefficient between 13.9 and 14.5).

To supply technicians not only with high quality products, but also with service able to satisfy any need, our sales network offers not only alloys, but also the Vision ceramic lines, Servo Dental fixings and anchors, and a vast range of miscellaneous articles, laboratory systems and consumables.

*Contact:*

*Fraccari*

*Strada per solero, 6c*

*15048 Valenza [Alessandria] Italy*

*Tel: 0131 943114 r.a.*

*Fax: 0131 946744*

*Website: [www.fraccarivalenza.it](http://www.fraccarivalenza.it)*

*E-mail: [info@fraccarivalenza.it](mailto:info@fraccarivalenza.it)*



## Tre T

Tre T is an artisan company founded in 1985 which produces metal fittings for dental offices and technical laboratories. The production includes sterilisation lines, auto bearing columns and a wide range of sanitary glassware items. The raw materials used for the manufacturing furnishing are of top quality and carefully chosen: electro galvanized sheet steel, epoxy paints, plastic laminate tops and upon

request: crystal, Okite, inox steel and Corian® tops and the final result lasts through time.

The production respects the Community/International regulations and Tre T obtained the ISO 9001:2000 Certificate in 2006.

*Contact:*

*TRE T. S.A.S. di Tosato Emilio G.&C.*

*Via Emilia Romagna, 20*

*35020 Saonara Padova Italy*

*Tel: +39 049 644886 – 8797169*

*Fax: +39 049 644886*

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Cologne 20.-24.3.07

# RAINBOW FLEXI

The new definition of dentistry, stress free and with an increased the quality we call success for us and our clients by launching our new innovations:

## 1 Rainbow Flexi

We are launching our latest Silicone handled instruments namely "Rainbow Flexi", which can be sterilized, available in bright colors for easy traceability, Comfortable usage. Steriliseable Silicone, Lightest weight instruments for fantastic Instrument Handling, High Standard Stainless Steel working points as per International Requirements

## 2 Sterilization Box System

Sterilizing Cassettes (Cages) are made of Stainless Steel Non-Magnetic with different colors silicone holders for holding the instruments, producing vast range of sizes. Plastic Sterilizing Boxes are made of High medical grade Plastic, which can be autoclave able, excellent locking mechanism, silicone padded and holders, Vast range of colors and also available in transparent colors in different sizes. Our Plastic Sterilizing boxes are mostly used in implant family. Endo & Bur Boxes are also producing in different size and shapes. The outer box is made of



Aluminum Anodized and also in Stainless Steel. The inner holders are aluminum anodized in different attractive colors.

## 3 Extra Working Ends (Tips)

With the help of latest CNC Machinery, we are glad to offer you the extra tips made of high grade stainless steel (420) precisely. And we also provide non-magnetic Hollow Handles for these tips.

Thanks to all, who use Hospident's instrumentation with much trust. Being a competitive and trustworthy partner with the legends of dental world, we will constantly stand by you. Hospident will not spare any chance to offer you a wide range product in order to keep you ahead and support your be success in all

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# COBRA... the new dental chair



## ...You let to bewitch!

At IDS - Cologne, 20-24 March 2007 - Hall 04.1 - Stand C 051

Promed is specialized in manufacturing dental chairs and operator stools. Its production is devoted to dental unit manufacturers.

The main marketing points are:

- **Design:** very trendy and sophisticated, absolutely made in Italy.
- **Technology:** updated both in mechanical and electrical terms, capable of giving the best performances.
- **Quick deliveries:** for giving a prompt answer to more and more speedy market needs.
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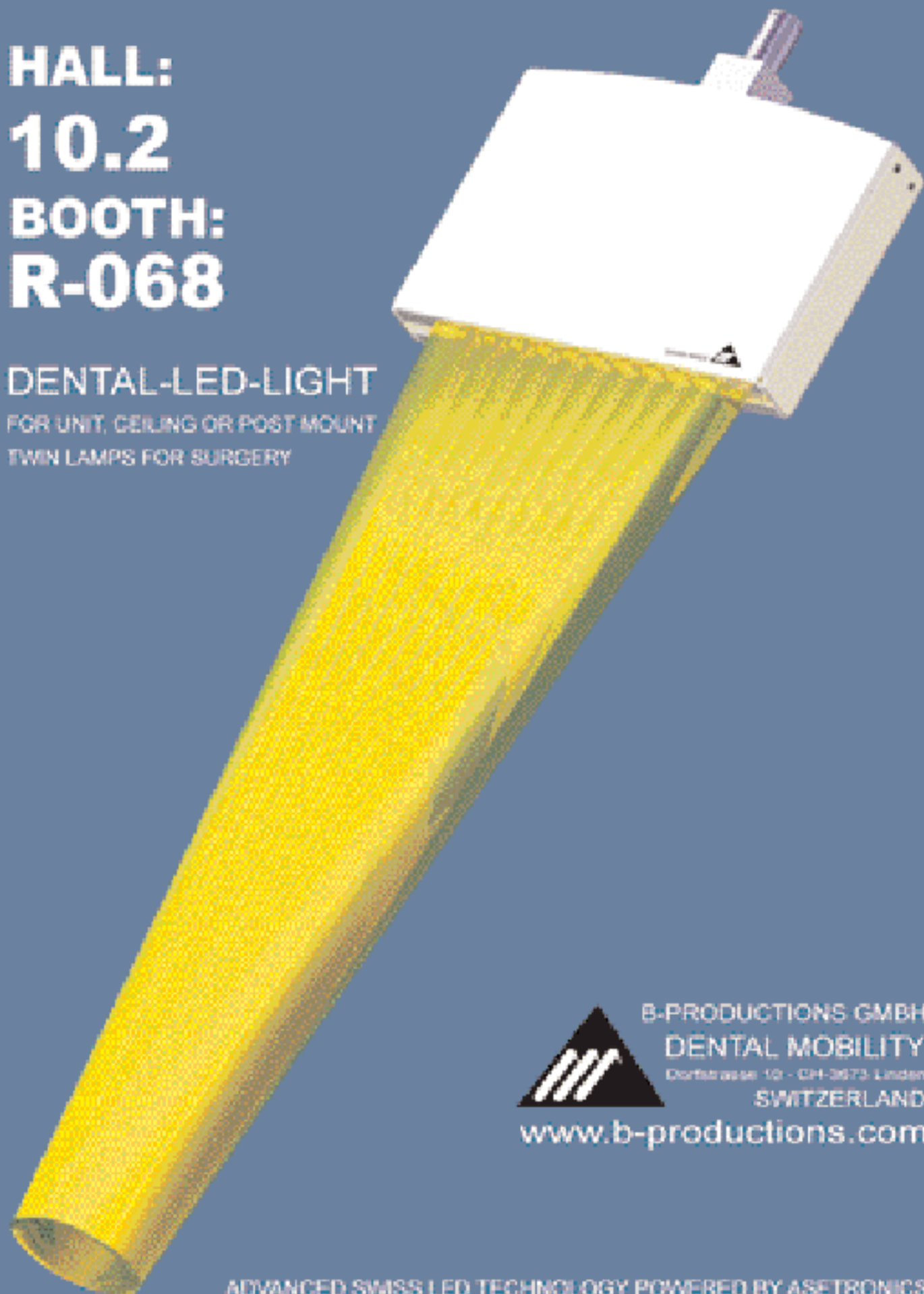


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## ACRIFIX

### Light-Curing Denture Resin

ACRIFIX is a new light-curing denture resin for use either in dental offices or laboratories. It enables to quick chair-side repairs of bubbles, pores, cracks or fractures on acrylic dentures. Also implant abutments can be polymerised safe into dentures due to the easy application by syringe.



ACRIFIX is fluid when applied but immediately stable, i.e. its use is quickly sparingly and accurately. ACRIFIX is free of MMA and can be cured in standard light-curing devices as well as with handheld lamps.

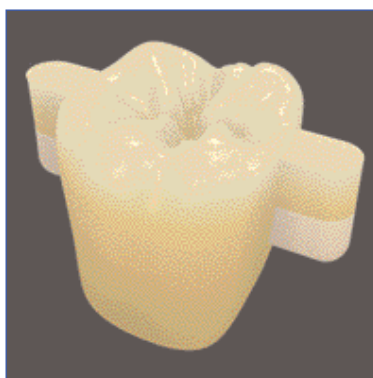
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Visit us in Hall 4.2, stand L 20

## SLOT-BRIDGE

### by gapless

The business of gapless is the development of innovative treatment methods based on the newest scientific knowledge. Philosophy is the high-class restoration of teeth with biocompatible products. With the newly developed slot-bridge gapless succeeded in presenting the worldwide first prefabricated fixed partial denture to restore missing posterior teeth. With the aid of an easy to use positioning device small, standardized, minimally invasive cavity preparations are performed. The prefabricated slot-bridge (zir-



conium-oxide veneered with hybrid-ceramic) is inserted immediately after the preparation. Thus, restoration of a missing posterior tooth becomes feasible within 30 minutes.

The innovative gapless slotbridge provides significant advantages for the patient and the dentist, and can be established easily in every dental practice.

**GAPLESS s.r.l.**  
Via Casilina, 3/T - 00182 Roma.  
Tel: 06.83396021 - Fax: 06.70392218  
E-mail: [info@gapless.it](mailto:info@gapless.it)  
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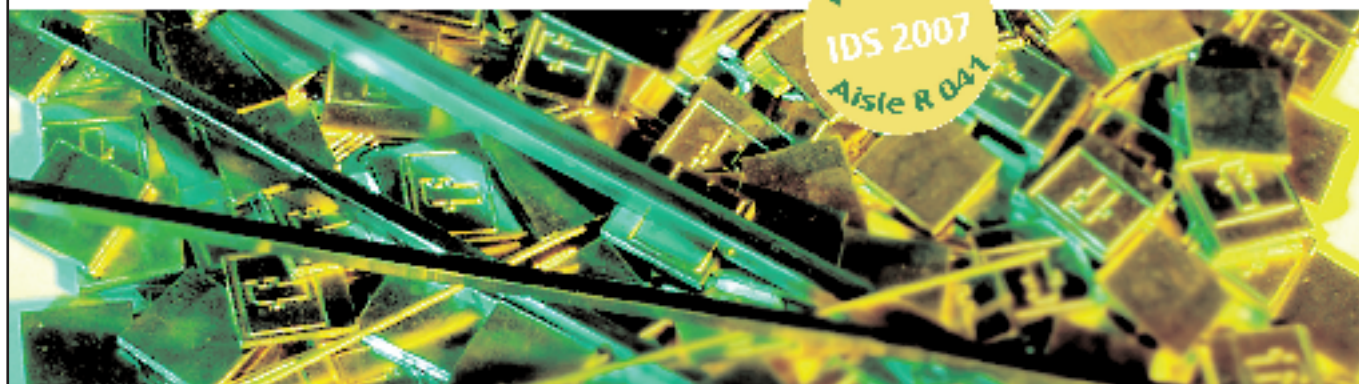
# Professionals choose fraccari



A market leader in the dentistry field for over 40 years, Fraccari is the reference point when it comes to quality alloys: the widest possible range of services, accessories and products for metal-ceramic and gold-resin systems to cater for the specific needs of every professional.

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## EASYBONE

A Micromotor for the highest professional standards, suitable for implants, maxillo-facial surgery and microsurgery procedures. "Brushless" Micromotor with 200 to 40.000 rpm speed range and with contra angle anti-rotation device.

Its peristaltic pump is easy to fit and in the remove of the irrigation houze with adjustable aperture diameter. Pump Irrigation liquid flow is adjustable from 0 to 100%.

Easybone has direct access programmable functions: speed, torque, pump, reverse, reducer hand-piece.

Pneumatic pedal control is suitable for operating theatres and sterile environments. Multifunctional pedal control (optional) has



reverse direction, on-off pump, start, speed adjustment and working parameter settings.

The machine is supplied with preset models in terms of programs and functions. The entire system conforms to RC regulations and is covered by a full guarantee and all risks insurance.

**For further information contact:**  
**SILFRADENT - Via G. di Vittorio, 35/37**  
**47018 S. Sofia (FC) ITALY**  
**Tel: +39.0543.970684**  
**Fax: +39.0543.970770**  
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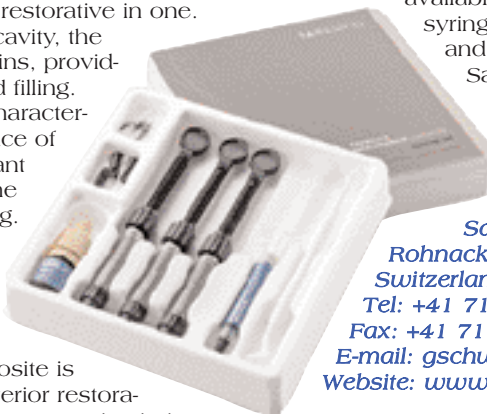
## MICROHYBRID COMPOSITE

### SAREMCO

Featuring "slow-flow" characteristics, saremco microhybrid composite is a packable and flowable restorative in one.

Once placed and condensed into the cavity, the composite adapts actively to the margins, providing a tight marginal seal of the uncured filling. After placement the "self-smoothing" characteristic of the composite causes the surface of the filling to become smooth and brilliant within a few seconds, thus reducing the time required for finishing and polishing.

A smooth surface with no micro-retention for plaque and other bacteria is an important prerequisite for a durable and colour-stable restoration. Clinically proven for more than ten years, saremco microhybrid composite is suitable for even large frontal and posterior restorations. Years after placement it has shown to maintain its original shade, smoothness, and brilliance.



A microscopic view into the material reveals extra-fine homogenous and pure Barium glass filler. The product is available in 13 shades, both in 4-gram syringes and 0.37 gram Macro-Tips. Syringes and Tips can be purchased as part of the Saremco Dental Restorative System or individually. Available system kits are Workstations, Start-up Sets and Intro-Sets.

**Contact:**  
**Saremco AG**  
**Rohnacker, CH-9445 Rebstein**  
**Switzerland**  
**Tel: +41 71 775 80 90**  
**Fax: +41 71 777 31 92**  
**E-mail: gschwend@saremco.ch**  
**Website: www.saremco.ch**

## WHITENING LIGHT TECHNOLOGY

Your smile is often the first thing that people notice about you and can make a vital impression. Over time, our teeth naturally discolour leaving us with a less than brilliant smile. VOGUE system can quickly and painlessly restore your smile to its former glory. Discolouration of your teeth is caused by many things, age, coffee, tea, smoking, red wine, fruit juice, cola, certain medicines (tetracyclines), fluoride and metals. VOGUE system works great on these stains. Traditionally, whitening teeth was a long and laborious process involving fiddly trays, took 2-3 weeks and was quite uncomfortable. Developments in technology have dramatically changed this with the use of light together with special whitening gels, meaning that you can have the white smile you want in a 3-day treatment.



The unique patent pending VOGUE system is easy-to-use and is designed for use at home. The light combined with the specially formulated gel, quickly removes surface stains as well as embedded stains.

No matter if it is for a wedding, a job interview, or just to improve your appearance. If you want whiter teeth and a beautiful smile, VOGUE system is your teeth whitening solution.

**For information, please contact:**  
**Smile Creation,**  
**Uncastillo 4, Loc. 12,**  
**50008 - Zaragoza**  
**Spain**  
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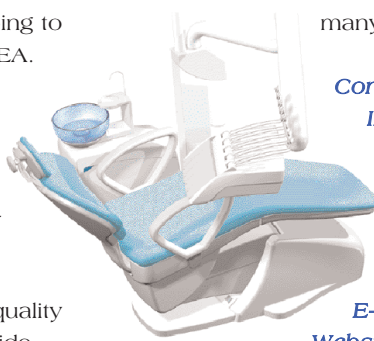
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## IDEA - DENTAL UNIT

Many technical improvements have been made during these years, and IDEM is now going to introduce the new dental unit named IDEA.

The dental unit is innovative under the esthetics and technical aspects, and its most powerful characterization is a new ergonomomy that will surely facilitate the doctors' activities.

Since 1959 the technical reliability and quality of IDEM products is well known worldwide



and a new concept for next years is on the way for many professionals, now, with the IDEA dental unit.

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**1 Gessate Milano**

**Italy**

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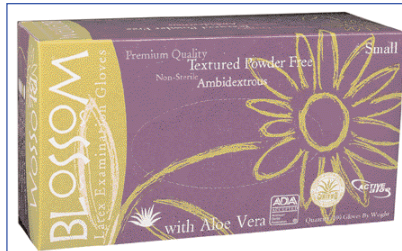
## ALOE VERA POWDER FREE

The Aloe Vera Powder Free Latex Examination Gloves- A patented glove.

Formulated with Aloe Vera Gel to moisturize the skin, Blossom brand textured powder free latex examination gloves are low in water soluble protein and chemical allergens.

The Aloe Vera used in this product has been certified by the International Aloe Science Council, Inc. These gloves are rated by The Dental Advisor at 96% and

have been awarded The ADA Seal of Acceptance by the American Dental Association. These gloves are available in Sizes X-Small, Small, Medium and Large and are packaged 100 gloves per box, 10 boxes per case.



For more information, please visit our web site at [www.blossom-disposables.com](http://www.blossom-disposables.com) or fax your inquiry to + 1 (510) 293-9056 in USA, E-mail at [blossomglo@aol.com](mailto:blossomglo@aol.com).

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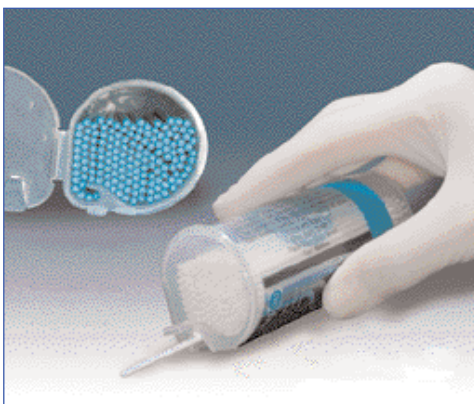
**Dental Tray System**  
BY DTS INTERNATIONAL

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## EASY-SHAKE DISPENSER

### With Master-Brush or Magic-Brush

Easy-Shake is a revolutionary hand held dispenser. It allows dispensing one applicator at a time to the last applicator without touching other applicators. It has a semi-cylindrical shape with one flat side. The flat side facilitates guiding the applicators to a passageway. The shield covering separates the main body of the dispenser from the



passageway. As a result only one applicator is dispensed and touched at a time. The problem of cross contamination is solved with Easy-Shake Dispenser.

**Contact:**  
**Denbur Inc.**  
**P.O. Box 3473**  
**Oak Brook**  
**Illinois 60522-3473**  
**USA**  
**E-mail: [denbur@denbur.com](mailto:denbur@denbur.com)**  
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## SMILING SYSTEM

**Change the look of your smile with Smiling System**  
**A healthy, bright white smile that captures,**

The aesthetic dental whitening service is being requested more and more by modern men and women. Film, TV and magazines are constantly sending us an aesthetic message with images of personalities showing off bright white smiles which have an irresistible appeal. A beautiful smile is our most effective weapon of seduction and is the first thing others notice about our face. A bright smile is an essential part of an attractive and well-cared for look and is a fundamental element to the success of our rapport with others.

Today a bright white smile is finally available to everyone with Smiling System. Do you want to make your patients happy? Offer them an aesthetic service that will also

increase the profitability of your dental clinic, offer them Smiling System. Smiling System is the new dental whitening system which is safe, painless and effective. Comprised of a protective gum mask, a transparent gel activated with the Pro Light Machine that with its cold light, and without the use of infrared or ultraviolet rays, does not harm dental health. You too can achieve a bright white smile. Change the look of your patients' smiles with Smiling System.



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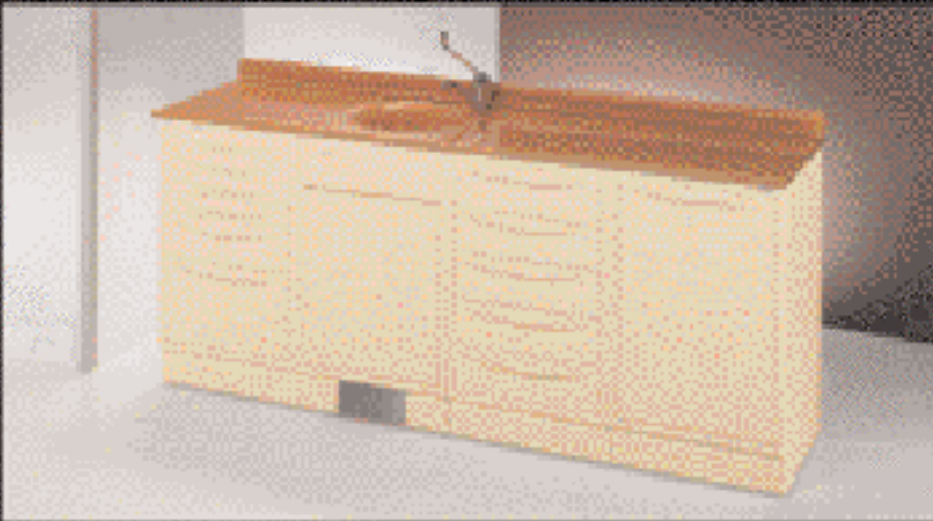
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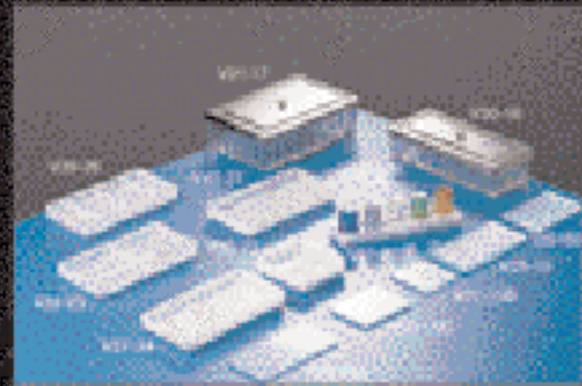
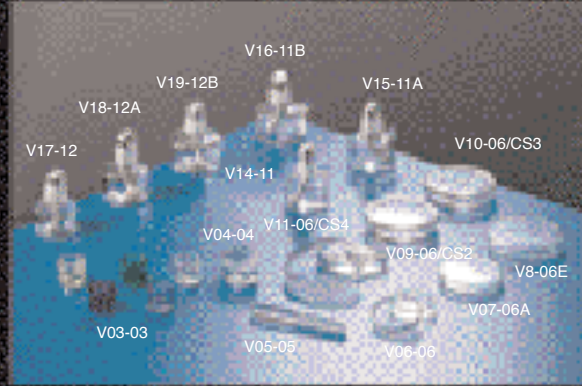
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# Outlook for the German dental industry

The German dental industry is a major independent sector within the highly specialized healthcare industry as a whole. The healthcare markets in Germany and Europe, and worldwide, are set to become more and more important in the future. Significant increases in life expectancy will boost the demand for healthcare, including dental prostheses. In other words, the outlook is good for the dental industry.

The Fourth Oral Health Study of the Institute of German Dentists (IDZ), recently published in Cologne, reveals two very interesting trends. On the one hand, an emphasis on preventive care by dentists in Germany, along with attitudes towards this subject on the part of the German population, has led to a significant fall in the incidence of caries, particularly among children and adolescents. But on the other, the study also shows a substantial increase in periodontal diseases in adults and, of course, senior citizens. Therefore, despite the enormous improvements in oral hygiene, particularly in the younger generation, there will still be a future need for dentists, dental technicians and the dental industry as a whole. Demographic trends in Germany, Europe and even Asia all point to the emergence of an ageing society. By the year 2050, the average age of the German population, for example, will have risen from the current figure of 42 to 50 years of age. The Federal Statistical Office calculates that the number of 80-year-olds in Germany will rise from four million to 10 million over the same period. According to the calculations of EURO-STAT, the proportion of senior citizens (65 to 79 years of age) in the 25 member states of the EU is set to rise by more than 44 per cent between 2005 and 2050, and the proportion of the over-80s by a massive 180 per cent.

So if today's methods of preventive care are helping people to keep more of their teeth into their 50s, 60s and even 70s, then the demand for dental care and, ultimately, dental prostheses — i.e. the services of dental technicians — will also grow. This includes a trend towards permanent prostheses in the shape of crowns, bridges and implants, with more and more people aged 65 and upwards evidently expressing a preference for this type of solution. Despite all the advances in preventive care, restorative dentistry will therefore continue to make a major contribution to maintaining the quality of life.



Nowadays, more and more people have a desire to remain physically attractive for both professional and private reasons. They therefore attach an increasing importance to their appearance, which naturally includes their teeth. As the Oral Health Study shows, people of all age groups are prepared to invest time and effort in oral and dental care. According to the calculations of the Federal Statistical Office, in Germany between now and 2020 over €50 billion will be bequeathed to people above 50 years of age. I am very confident that a suitable pro-

portion of this sum will be invested in healthcare and the quality of life, not least in areas beyond the scope of the national health system.

## Impact of domestic healthcare policy on the German market

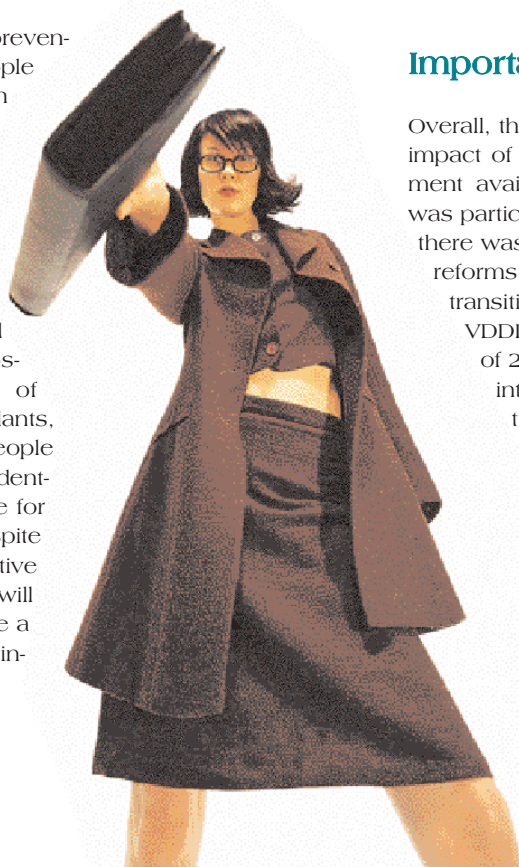
The German dental industry is dependent to a significant degree on both economic and healthcare policy at home.

The provisions on dental care introduced at the beginning of 2005 offer patients a greater scope with regard to the choice of dental prostheses. Since then, significantly more patients have requested implants and high-quality ceramic prostheses, for which there were previously no contributions available from the state health-insurance schemes. On the other hand, there have been big falls in demand for removable prostheses and prostheses featuring precious metals, although sharply rising prices for raw materials have also been a significant factor here.

## Importance of the domestic market

Overall, the German dental market suffered in 2005 from the impact of reforms to the contributions towards dental treatment available from state health-insurance schemes. This was particularly the case in the sector for prostheses, where there was a burst of activity ahead of implementation of the reforms, especially as the government declined to grant a transitional period against the recommendations of the VDDI. This was followed by a major fall at the beginning of 2005, which over the course of the year developed into a permanent slump in most segments of the denture market.

By contrast, the beginning of 2005 brought strong growth in demand for implant-supported prostheses as a result of the fact that, depending on diagnosis, contributions towards this particularly high-quality form of treatment became available from the state health-insurance schemes for the first time. In some instances, a clear reluctance to invest on the part of dentists



and dental labs has led to a significant fall in turnover in certain segments of the German dental market.

## General mood in the German dental industry is positive

Despite substantial falls in sales in some areas of the dental market in 2005, the majority of VDDI members are optimistic about future trends. According to the results of an internal VDDI survey, a noteworthy 70 per cent of our members are forecasting an increase in domestic sales, while 26 per cent expect business to remain at around the same level as last year.

## Positive turnover trends on most world markets

Business on the world markets in 2005 was very satisfactory for the German dental industry. However, our members had to work hard in order to hold their own against other global players on the world markets. Given our current export quota of over 50 per cent, export trade will continue to grow in importance for our globally oriented industry, and this despite the fact that conditions on the world markets have certainly not become any easier for our members.

Indeed, the earnings potential of many of our members remains subject to a substantial cost squeeze as a result of continuing exchange-rate pressures and rising prices for raw materials.

The strength of the euro has made our exports more expensive in some markets, while the weakness of the dollar has meant that products from the U.S. are more affordable. Nevertheless, our members were able to hold their position on the world markets last year and even, in some cases, strengthen it.

The results of our internal VDDI survey offer striking confirmation of these strong business trends on the various foreign markets, with almost two-thirds of companies surveyed reporting rising export revenues for 2005, and almost a quarter of respondents saying that sales had remained at the previous year's level.

When broken down according to region, the business trends for 2005 reflect the varying developments on the individual markets:

For 61 per cent of our members, eastern Europe is a market offering very dynamic growth. For 2005, over a third of respondents report firm business trends here. A major factor behind this growth is the rapid economic development in some parts of the region, which looks set to continue at a good pace in the future.

Within the internal European market, western Europe is our most important market for dental products, with 43 per cent of our members reporting increased business for 2005, and as many as 45 per cent saying that business had remained stable.

Our members also reported a satisfactory rise in sales for the Far East, with 47 per cent of respondents posting increases, and 44 per cent able to hold turnover at the previous year's level. Economic growth in the region, and the increasing prosperity that this brings, has generated growing demand for high-quality dental prostheses, with more and people now willing to invest in dental and oral care and their physical appearance.

In 2005, North America was once again one of the strong growth markets for dental products made in Germany. Despite the exchange-rate pressures, 41 per cent of our members boosted their turnover here, and a further 43 per cent were able to hold turnover at the previous year's level, despite the difficult conditions. For 16 per cent of our members, however, sales were down.

Business trends on the dental markets in the Middle and Far East remained very encouraging for manufacturers from

Germany. Here, 35 per cent of our members reported growth, and 54 per cent were able to hold turnover at the previous year's level, despite stiff competition.

In the dental markets of Central and South America, business remained stable in 2005, yet at a level that still shows major potential for improvement.

Despite uneven economic development in the region, 19 per cent of our members reported increased sales, with business remaining at the

previous year's level for a further 65 per cent. Only 16 per cent posted a decline.

I would also like to report that the German dental industry as a whole is highly optimistic about export trade for 2006, with over three-quarters of our members forecasting increasing foreign revenues, and just under a quarter confident of being able to hold revenues at last year's level. Happily, none of our members is forecasting a fall in export revenues.

Source: Remarks by Dr. Martin Rickert, Chairman of the Association of German Dental Manufacturers (VDDI) at the European trade press conference in Cologne on 5th December 2006.

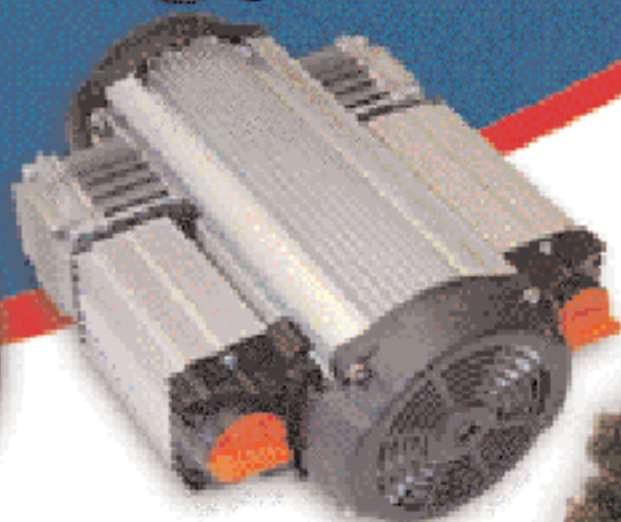
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**50858 Köln, Germany**  
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## APRIL

### 02-05, Dental South China 2007 The 12<sup>th</sup> South China International Dental Equipment & Technology Expo & Conference, Guangzhou (China)

*Information:* C/O Department of Science & Technology of Guangdong Province.  
Tel: +86 20 83567276 // 83549150,  
Fax: +86 20 83549078 // 83517103.  
Contact: Ms. Maura Wu,  
Ms. Cherry Wu,  
E-mail: maurawu@ste.com.cn,  
ste-dental@ste.com.cn,  
Website: www.dentalsouthchina.com.  
Venue: Guangzhou Chinese Export Commodities Fair Hall (Liu Hua Road), Guangzhou/Canton, P.R.China.

### 03-06, 11<sup>th</sup> MEDVIN "Dentistry, Medicine, Medicaments", Kharkiv (Ukraine)

*Information:* Of. MEDVIN, 12E Heroyiv Stalingrada ave., 04205, Kiev, Ukraine.  
Tel /Fax: +38 044 501 0344 // 0342 // 0366, E-mail: mail@medvin.kiev.ua  
General Director: Edwin Zadorozhnyy,  
Project Manager: Valeria Oleksiyenko,  
E-mail: Valery@medvin.kiev.ua  
Scientific Programme Manager: Oksana Musiets.  
E-mail: oxana@medvin.kiev.ua,  
Website: www.medvin.kiev.ua

### 03-06, BELARUS MEDIKA 2007 & PARMFORUM 7th International Dental Exhibition & Conference, Minsk (Belarus).

*Information:* Exhibition Company "Green Expo", Address: 220015, Belarus, Minsk, box 242,  
E-mail: info@greenexpo.by,  
Tel/fax: +375 17 2 10 21 34 // 2 51 54 29, Tel: +375 29 6 10 21 34,  
Venue: Minsk, Palace of Youth, Starovilenski trakt, 41.

### 16-19, Dental Salon 2007 International Exhibition, Moscow (Russia).

*Information:* "Company "Dental-Expo", 125319 Moscow, Usievicha, 8A, Russia. Tel & Fax: +7 495 155 79 00 // 155 79 03 // 152 15 40 // 152 68 02 // 152-85-49,  
Email: info@dental-expo.ru,  
www.dental-expo.ru.

### 19-21, Dentexpo 2007 8<sup>th</sup> International Exhibition, Warsaw (Poland).

*Information:* Warsaw Exhibition Board -Biuro Reklamy S.A. ul. Pulawska 12a 02-566 Warszawa Poland,  
Project Manager: Grazyna Pietrzyk,  
E-mail: grazynap@brsa.com.pl,  
Tel: +48 22 849 60 06 // 71,  
Fax +48 22 849 35 84,  
E-mail: biuro\_reklamy@brsa.com.pl,  
Website: www.brsa.com.pl

### 25-27, STOMATOLOGY UZBEK-ISTAN 2007<sup>3rd</sup> Tashkent International Dental Forum<sup>3rd</sup> Uzbekistan International Exhibition Tashkent (Uzbekistan)

*Information:* ITE Exhibitions and Conferences LLC and ITE Uzbekistan, 20, Oybek Street, Tashkent, 100015 Uzbekistan  
Contact Person: Mrs. Shakhnoza Nizamova.  
Tel: +998 71 113 01 80  
Fax: +998 71 152 51 64,  
E-mail: healthcare@ite-uzbekistan.uz  
E-mail: dental@ite-uzbekistan.uz  
Website: www.stomatology.tihe.uz  
Website: www.tihe.uz  
Venue: Crystal Ball Room Conference center Hotel Intercontinental - Tashkent

### 26-28, 29<sup>th</sup> Asia Pacific Dental Congress 2007, Jakarta (Indonesia).

*Information:* Asia Pacific Dental Federatin (APDF) with Indonesia Dental Association (IDA) 29<sup>th</sup> APDC 2007 Jakarta Organizing Committee, Jalan Hang Lekir Raya No 26, Jakarta 12120, Indonesia, Contact: Febyy Kuspradono,  
E-mail: febyyk@yahoo.com,  
Tel: +62 21 7260088, Fax: +62 21 7397555,  
E-mail: pbpdgi@cbn.net.id,  
E-mail: pco@apdc2007jakarta.com,  
Website: www.apdc2007jakarta.com,  
Venue: Balai Sidang Jakarta Convention Center (JCC).

## MAY

### 02-05, AMIC 2007 - 47<sup>th</sup> International Expo Dental Mexico City (Mexico)

AMIC Dental A.C.  
Contact Person: Lic. Silvia Calzado Santibanez (Executive Director) Tel. +52 5 639 1073 // 0324. Fax: +52 5 639 9069  
E-mail: amiccident@webtelmex.net.mx  
Website: www.amicdental.com.mx

### 08-11 Bulmedica - Buldental 2007 41<sup>th</sup> International Specialized Exhibition Sofia (Bulgaria)

*Information:* Bulgarreklama agency, 147 Tzarigradsko Chaussee, 1000 Sofia, Bulgaria. Mrs. Ogniyana Dikova. Tel.+ 359 2 96 55 281.  
Fax: + 359 2 96 55 231.  
E-mail: odikova@bulgarreklama.com,  
Website: www.bulgarreklama.com

### 22-25, Stomatology St. Petersburg 2007 - 10<sup>th</sup> International Dental Exhibition & Conference, St. Petersburg (Russia)

*Information:* ITE Group PLC, Primexpo 24A, Yakubovicha Str. St. Petersburg, Russia, 190000.  
Tel.+7 812 380-60-06 // 380-60-00.  
Fax: +7 812 380-60-01,  
E-mail: med@primexpo.ru,  
Website: www.primexpo.ru/dental/  
Show director: Sevastyanova Dina  
Venue: Lenexpo Exhibition Centre,

St.Petersburg, Russia  
(V.O., Bolshoy pr., 103, metro Primorskaya)

### 24-26, 50<sup>th</sup> Congress -Amici di Brugg, Rimini (Italy).

*Organiser:* Associazione Amici di Brugg, Via A. Cantore, 45, 16149 Genova Italy, Tel/Fax:+39 010 6451539,  
E-mail: assbrugg@tin.it,  
Website: http://www.amicidibrugg.it,  
Exhibition Information: PROMUNIDI S.r.l. Contact Person: Mr. Luigi De Vecchi, Tel: +39 02 70061221,  
Fax: +39 02 70006546,  
E-mail: l.devecchi@unidi.it,  
E-mail: segreteria@amicidibrugg.it

### 27-30, Saudi Healthcare & Saudi Hospital 2007 Saudi Arabia's 14<sup>th</sup> International Exhibition & Symposium for Medical, Insurance, Dental, Pharmaceuticals, Scientific & Labware, Jeddah (Saudi Arabia).

*Information:* International Companies: Al Harithy Company for Exhibitions UK Ltd. The Glassmill 1 Battersea Bridge Road London SW 11 3BG, UK.  
Tel: +44 20 7223 3431.  
Fax: +44 20 7228 4229,  
E-mail: international@acexpos.com,  
Venue: Jeddah International Exhibition & Convention Centre.

## JUNE

### 06-09, SINO-DENTAL 2007 The 12<sup>th</sup> China International Dental Equipment & Affiliated Facilities Exhibition Beijing (China).

*Information:* International Health Exchange and Cooperation Center, Ministry of Health P.R. China, Contact Person: Ms. Vivian Zhou,  
E-mail: vivianszb@hotmail.com,  
Contact Person: Ms. Sunny Yin,  
E-mail: yhysunny@hotmail.com,  
Address: No. 1 Xizhimenwai Nanlu, Beijing 100044 - P.R China,  
Tel: +86 10 6226 1587 // 1527 // 1735 // 1802, Fax: +86 10 6226 1849,  
Website: www.sinodental.cn,  
Exhibition Venue: Beijing Exhibition Centre 135 Xi Zhi Men Wai Street, 100044 Beijing, P.R. China.

### 12-15, Odontobrasil 2007 - 3<sup>rd</sup> International Fair for Products, Equipment, Services and Technology for Dentistry Ciodonto 2007 3<sup>rd</sup> International Congress of Dentistry by ABO, São Paulo (Brazil).

*Information:* Ana Jussara Leite - ana-jussara@odontobrasil.net,  
Tel. +55 11 3897 6199,  
Fax +55 11 3897 6191,  
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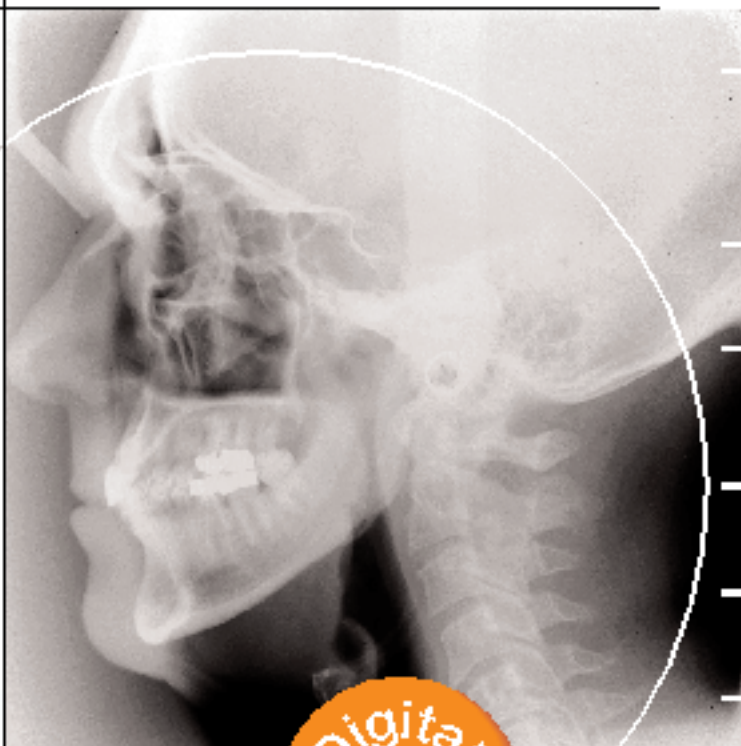


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