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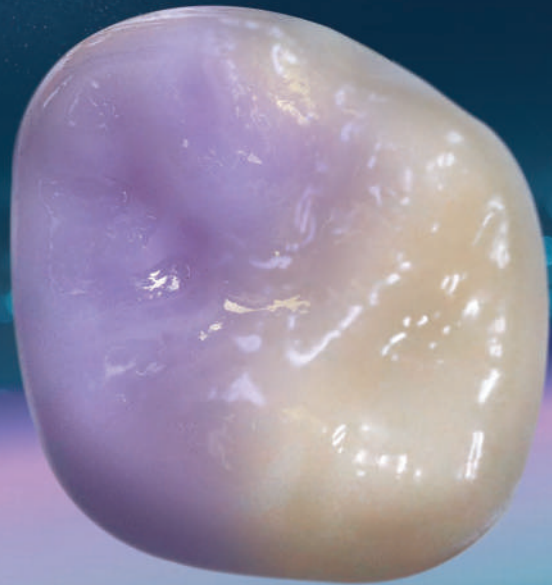
Biocompatible materials



Esthetics similar to natural teeth

MAZIC Claro CAD

Lithium Disilicate Glass Ceramic for CAD/CAM



Clinical Case

Case01.

#26 Overlay



Case02.

26, 27 Inlay



Case03.

#12,11,21,22 Laminate



Case04.

#37 Crown



Case05.

#42, 43 Maryland Bridge



*Source : HARU Dental clinic DR. Yoo Hyun Sang (1,2,4,5) / TRIUM Dental clinic DT. Kim Jun Hyung (3)



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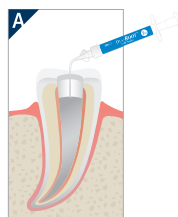
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DIA-ROOT™ BIO Sealer is a bioceramic MTA-based (Calcium Silicate-based), non-shrinking root canal sealer. It is used for the permanent obturation of root canals and suitable for all obturation techniques involving gutta-percha.

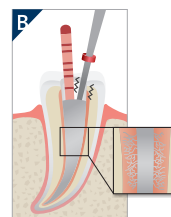
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- **EXCELLENT RADIOPACITY**
- **LOW SOLUBILITY**
- **OUTSTANDING ANTIBACTERIAL ACTION**

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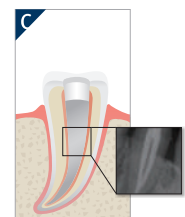
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CONTENTS



06

EDITOR'S NOTE

From Efficiency to Resilience: How the Iran Conflict Is Reshaping Globalization

08

PREMIUM HIGHLIGHTS

14

HIGHLIGHTS

26

INDUSTRY NEWS

exocad's New Partialcad 3,3 Chemnitz

28

MARKET OUTLOOK

Brazil's Dental Market

38

AT THE GLANCE

Breaking Into Southeast Asia's Dental Market

40

THE BUSINESS SIDE OF DENTISTRY

What No One Feels Safe Enough to Say

42

DISTRIBUTORS WALL

44

TRADE SHOWS CALENDAR

50

SAVE THE DATE

Dentsply Sirona's Implant Solutions World Summit 2026

52

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Unlock the Future of Dentistry at the 2026 Greater New York Dental Meeting

54

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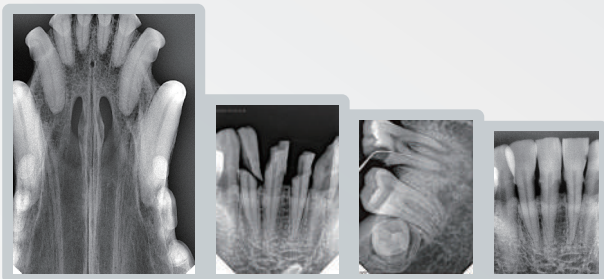
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**GOOD SMILE
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From Efficiency to Resilience: How the Iran Conflict Is Reshaping Globalization



Baldo Pipitone
CEO Infodent S.r.l.

► baldo.pipitone@infodent.com

The coordinated airstrikes carried out by US and Israeli forces against Iranian political, military, and nuclear facilities on 28 February 2026 initially drew attention to military dynamics and escalation risks. Yet it quickly became clear that the most significant consequences would not remain confined to the battlefield. Instead, the real impact has unfolded across global trade routes, energy systems, and financial markets, revealing the structural fragility of an interconnected economic order.

This crisis highlights a deeper imbalance at the core of globalization. **For decades, the global economy has been designed to maximize efficiency through deep integration and interdependence. Today, however, it is increasingly exposed to a geopolitical environment marked by fragmentation and instability.** Should the conflict persist, its effects are likely to spread well beyond the region, potentially triggering a third major wave of price increases since the pandemic, driven by disrupted supply chains and rising transportation costs.

A key vulnerability lies in the concentration of global trade flows through a limited number of strategic chokepoints. Maritime corridors such as the Strait of Malacca, the Panama Canal, the Bab el-Mandeb strait, and especially the Strait of Hormuz are essential for the movement of energy, goods, and raw materials. **While these routes have enabled the expansion of global trade, they also represent critical pressure points. Any disruption -whether caused by conflict, environmental stress, or accidents- can generate cascading effects across the global economy.**

Recent events illustrate this clearly. In 2024, drought conditions reduced traffic through the Panama Canal, while instability in the Red Sea forced shipping companies to reroute vessels away from the Bab el-Mandeb. The combined effect increased transport costs, extended delivery times, and contributed to inflationary pressures. Climate change is compounding these risks, as extreme weather events and prolonged environmental disruptions place further strain on critical infrastructure.

The escalation involving Iran has intensified these dynamics, placing the Strait of Hormuz at the center of global economic risk. Once primarily a strategic geographic feature, it has now become a critical transmission channel between regional conflict and the global economy. In the immediate aftermath of the airstrikes, maritime traffic through the strait dropped sharply, with tanker movements collapsing and overall shipping activity declining significantly. At the same time, air cargo capacity across the Gulf region contracted, reducing global logistics capacity and amplifying supply chain disruptions.

These impacts extend beyond energy markets into other critical sectors. The Gulf Cooperation Council (GCC) region -comprising Bahrain, Kuwait, Oman, Qa-

tar, Saudi Arabia, and the United Arab Emirates -serves as a key hub linking trade flows between Asia, Europe, Africa, and the United States. Within this network, Dubai plays a central role as a major logistics and re-export center, particularly in high-value sectors such as pharmaceuticals.

The disruption of transport capacity in the region is already affecting these supply chains. Pharmaceutical logistics, which depend on reliable and time-sensitive air freight, are facing delays and reduced volumes. Even global health supply operations have been impacted, forcing companies and organizations to adopt contingency measures such as rerouting shipments through alternative hubs or shifting to land-based transport across neighboring regions.

However, these adjustments come with significant costs. Longer routes, increased fuel consumption, and greater logistical complexity are expected to translate into higher prices. In sectors such as pharmaceuticals, these effects may be felt within weeks, highlighting how quickly localized disruptions can translate into global economic consequences.

This situation underscores a broader structural challenge: the global economy remains heavily dependent on a small number of critical nodes and transit routes. As a result, policymakers, corporations, and investors face a dual imperative. In the short term, they must manage immediate supply disruptions and price volatility. Over the longer term, they must rethink how risk is concentrated within global supply chains.

A shift is already underway. Countries are working to diversify energy sources and reduce dependence on specific regions, while companies are redesigning supply chains to prioritize flexibility and redundancy over pure efficiency. At the same time, geopolitical risk analysis is becoming increasingly central to economic decision-making, reflecting a growing recognition that political instability and market performance are closely linked.

Taken together, these developments point to a broader transformation of globalization. The traditional "just-in-time" model, optimized for cost efficiency, is gradually giving way to a more resilient "just-in-case" approach. While this transition may involve higher operational costs and reduced efficiency in the short term, it represents a necessary adaptation to a more uncertain and volatile global environment.

Ultimately, the Strait of Hormuz has become more than a logistical bottleneck -it is a symbol of the limits of the current model of globalization. The key question is no longer whether disruptions will occur, but how effectively economies can respond when they do. The ability to adapt to these new conditions will shape the future of global trade and economic resilience.



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Steam cleaning units of the new generation: an evolution in reliability

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Renfert launches the technically optimized next generation of its steam cleaning units. With upgrades to key components, both POWER steamer units are engineered for uninterrupted, longterm operation — ideal for the heavy-duty demands of daily laboratory routines. In the dental laboratory, steam cleaning units are among the most continuously used devices. High temperatures and constant pressure place significant strain on both materials and components. With the first-generation POWER steamer, Renfert had already established a robust and dependable system, backed by a threeyear warranty for added peace of mind. The POWER steamer 1 and 2 build on this foundation with redesigned elements where reliability, durability, and easy maintenance are essential.

Optimization in detail

At the core of the redesign is a newly engineered solenoid valve. Featuring a larger diameter for improved steam flow, it is built to withstand intensive continuous load. Additionally, the solenoid valve can now be replaced directly by the user when needed, reducing downtime and simplifying maintenance. Visually, the new units present a subtle facelift while retaining their proven ergonomic design. As in the first generation, Renfert continues to rely on established performance characteristics:

- Consistent power: a working pressure of 4.5 bar (65.3 psi) ensures effective cleaning.
- Reliable heating system: the heating element cast inside the boiler base is protected against corrosion.
- Easy maintenance: a real-time calcification indicator and an extra-large service opening ensure efficient, safe, and user-friendly maintenance.

The POWER steamer is available in two versions: POWER steamer 1 with manual filling, or POWER steamer 2 with automatic filling via mains water connection and integrated pump, ensuring continuous steam availability.

Beyond steam cleaning: a smart, integrated system

“We recommend using distilled water or our specialized POWER steamer water softener,” explains Product Manager Jens Erich. The filtration system monitors water flow via a flow sensor and provides proactive protection against limescale damage. As an optional accessory, the STEAM tube offers a cleverly designed steam cleaning station. Renfert also demonstrates innovation in service and digital support. With the “Product Virtualizer”, users can explore the POWER steamer 2 interactively — including 3D function animations and augmented reality for virtual placement in the laboratory.



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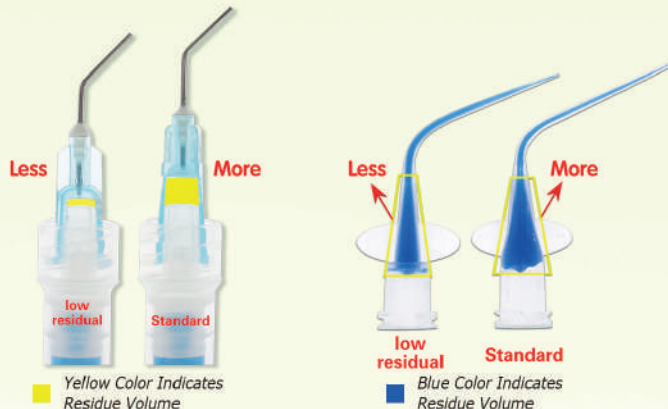
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Chinese Story

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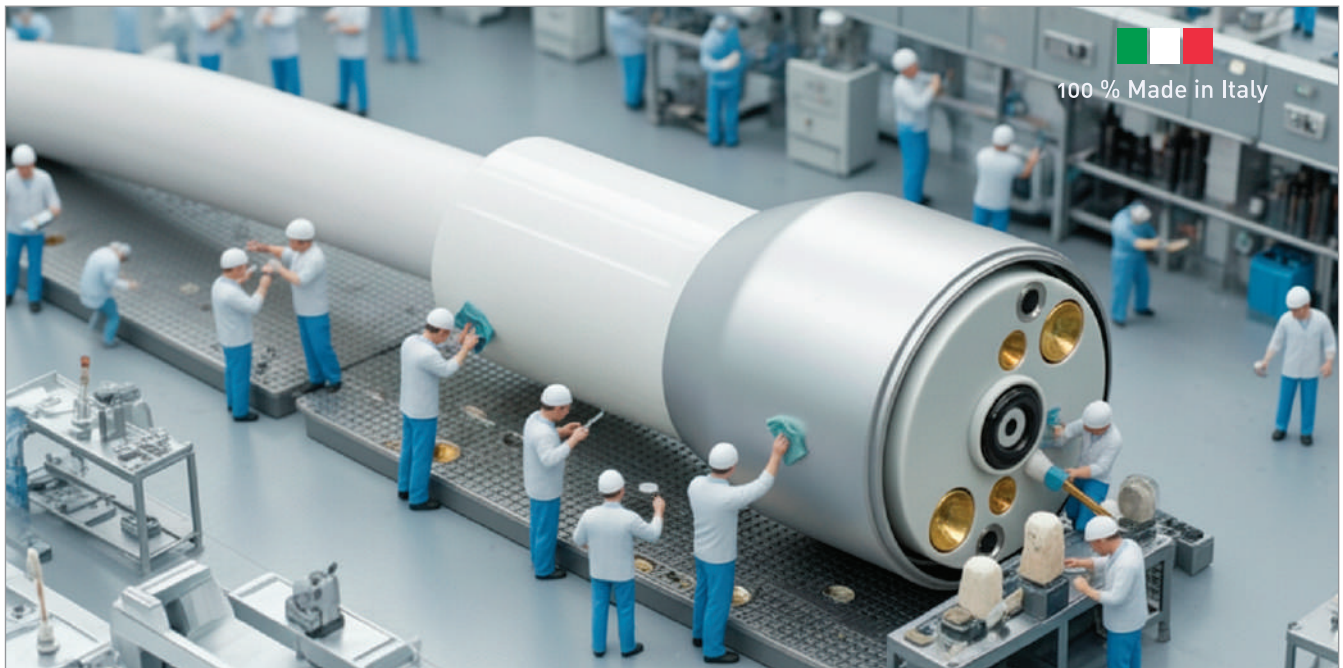
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It is a hybrid CBCT solution that integrates a new 3D panel for images with voxels up to 50 microns and Direct Conversion Technology for Ultra HD 2D diagnostics.

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The device offers a wide range of fields of view (FOV) to suit different specialisations:

- Essential configuration: optimised for general dentistry (FOV up to 13x10 cm).
- Superior configuration: extended to maxillofacial, ENT and gnathological applications (FOV up to 17x18 cm).
- Specific Packages: dedicated modules are available, such as ENDO PACK (maximum resolution for endodontics), TMJ PACK (temporomandibular joints) and CERVICAL & EAR PACK (inner ear and cervical spine).

Technology and Artificial Intelligence

The system features a Direct Conversion Detector, which translates the radiological signal directly into digital data. The result is sharp, high-resolution 2D images with a low radiation dose, which can also be obtained using the ECO Dose rapid scanning mode, ensuring excellent exam quality.

The integration of Neowise software uses Artificial Intelligence to automate complex tasks such as anatomical segmentation,

alveolar nerve identification and cephalometric analysis, significantly speeding up the workflow.

Efficient workflow

For a smooth and repeatable workflow, Newtom GiANO HR FullView has technological features that allow images to be acquired with maximum ergonomics and efficiency.

- Perfect positioning using the 10" full touch control panel on the machine, which allows servo-assisted centring using the Scout View and Real Vision Multimedia Pack systems.
- 3DPic generates three-dimensional images of the face and dentofacial structures, which can be superimposed on X-ray scans.
- Enhanced cooling system maintains high performance even during continuous use.

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In conclusion

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NEWTOM

CONE BEAM 3D IMAGING



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One of the main strengths of this furnace is its ability to significantly increase productivity. The system can process up to 40 units within a single cycle while maintaining consistent quality, making it an ideal choice for dental professionals who need efficient and dependable production workflows.

Efficiency is further enhanced thanks to its fast sintering technology, with cycles that can start from just one hour. This rapid processing time helps reduce waiting periods and allows laboratories and clinics to optimize their daily operations.

Despite these high-performance capabilities, the e.ON Sinter Fast Neo features a compact and contemporary design. Its reduced footprint makes it particularly suitable for dental environments with limited space, enabling on-site sintering even in settings where installing traditional furnaces would have been challenging.

With this launch, Ugin Dentaire reaffirms its commitment to innovation, offering a compact yet powerful furnace that sets a new reference point for fast and efficient dental sintering.

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Recently, we've completely renewed our orthodontic line, introducing new instruments without compromising the high-quality standards that distinguish us.

All the new products are featured in our new catalog, available on our website.

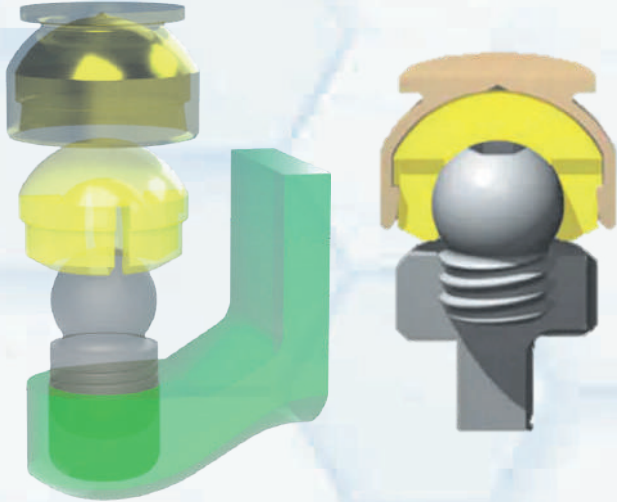
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Enhance the capabilities of the GO Ultra-Portable Dental System with the GO Cart for organized storage, transport, and a cleaner workflow. Clinicians benefit from a lighter, easier setup without sacrificing performance. Distributors are able to offer their customers a premium portable category option that stands out the moment it is displayed.

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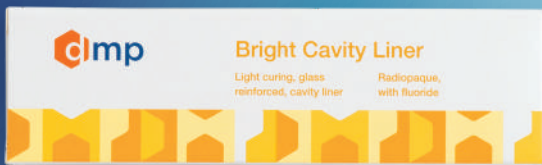
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- High strength & natural esthetics – ideal for anterior and posterior restorations
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Hader CX - A Game Changer in Dental Attachments

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The Hader CX is a precision ball attachment system engineered for reliability, simplicity, and clinical versatility. Its Ø2.25 mm design guarantees standard compatibility, while the female component engages all around the ball, providing an increased area of retention for utmost stability.

The four-segment plastic insert generates an audible click upon seating, reassuring patients that the prosthesis is securely in place. Three retention levels, yellow for standard, white for reduced, and red for increased retention, allow full customisation to suit every case.

The compact 4.0 mm housing is ideal for compromised bucco-lingual space. The

round design corrects divergences of up to 60° between two pillars, enabling easier insertion, free rotation, less wear, and improved aesthetics.

Hader CX is fully compatible with our digital library, supporting CAD/CAM workflows. Download our full catalogue at www.hader.eu.

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DIA-ROOT™ BIO MTA is Root Repair Materials with excellent biocompatibility and offers distinct advantages for root canal repair procedures. And it restores the damaged areas root canal to normal function and appearance quickly and efficiently.

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- Pulpotomy
- Root-End Filling

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- Resists washout

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Mestra Eolo Induction aspiration unit Ref. 080533

© TALLERES MESTRAITUA

Its new “brushless” induction motor extends its useful life between 5 and 10 times compared to traditional models, with an innovative double filter system optimized for work in the dental laboratory. It can be mounted with HEPA filter. It easily adapts to the laboratory furniture, filling a minimum space. In addition, the ergonomic design facilitates its use and mobility.

The electronic control with LCD screen is equipped with protection systems against overloads or obstructions in the suction mouth and with a visual indicator of the filter filling level and the detection of the micromotors.

It allows manual or automatic operation synchronized with up to 3 different devices (sandblasters, micromotors, etc.). The detection and adjustment of micromotors is carried out by the electronic control itself, which allows detecting any micromotor, including those of the “brushless” type.

Dimensions: (H) 585 x (W) 210 x (D) 500 mm – 17 kg – 750 W.

► www.mestra.es
► info@mestra.es



TITAN STEAM CLEANERS | Professional use


REF. 100202

TITAN 8 is the first option (ref. 100202).
Distilled Water is loaded directly into the boiler.

TITAN AUTOFILL (ref. 100203) it also has a pump
to suck distilled water from an external bottle.

- ✓ Made of stainless steel with high quality components.
- ✓ Digital pressure switch.
- ✓ Full and lack of water indicator.
- ✓ Connection cable with built-in differential switch.
- ✓ Drain tap with safety lock.

Specifications: 100202 and 100203

Height 36 cm • Width 27 cm • Depth 42 cm

Power 2200 W • Voltage 220 V, 50/60 Hz

Pressure 8 bar • Weight 12,5 kg • Boiler 3 L



External bottle
not included.

REF. 100203

Additional Information: 100202, 100203

They are supplied with the following accessories:

- ✓ Power cord with built-in protection.
- ✓ Fine and long replacement nozzle.
- ✓ Replacement safety cap and 2 gaskets.
- ✓ Funnel and measuring cup (300 ml).

In models with direct connection to the water intake:

- ✓ Necessary hoses for water inlet/outlet connection.

Ref. 100202

- ✓ Manual filling.

Ref. 100203

- ✓ Manual filling.
- ✓ Autofill without previous cooling (external bottle).

Video
explanation



ANODIZING UNIT

The anodizing unit for titanium is a simple device that allows you to process titanium dental elements quickly, easily and economically. The results are comparable to products belonging to a much higher category.

Specifications

Dimension: 207 x 245 x 160 mm • Weight: 2,73 kg

Voltage: 10~65 V • Power supply: AC220~240 V, 50/60 Hz

Power: 100 W • Anodizing time: 5 seconds

- ✓ Corrosion resistance.
- ✓ Wear resistance.
- ✓ Better adhesion and surface finish.
- ✓ Less release of metal ions.
- ✓ It works with a solution of water and sodium bicarbonate.

Solution of water (600 ml)
and sodium bicarbonate (20 g)

Appearance:

The anodic layer can be colored with different shades, giving the titanium a more attractive appearance than the original taupe.


REF. 100295

Video
explanation



exocad's New Partialcad 3.3 Chemnitz introduces a Split Denture Workflow

The new split denture feature brings automation to the hybrid denture design process

exocad, an Align Technology, Inc. company and a leading dental CAD/CAM software provider, today announced the release of *PartialCAD 3.3 Chemnitz*, the latest version of its software for the design of high-quality removable partial dentures. The new split denture feature* allows dental professionals to design an implant-based suprastructure in *DentalCAD* and generate a precisely fitting underlying bar in *PartialCAD* with just a few clicks. A guided, automated workflow helps to accurately split an All-on-X design, while a manual mode allows for further customization. This new feature is geared toward *PartialCAD* users or those with no extensive experience with the exocad *Bar Module* and is suited to labs desiring high productivity through standardized designs and automated workflows.

"I'm particularly delighted that *PartialCAD* provides a highly automated workflow for splitting denture design, saving manual design time thanks to automatic split line proposals, and material-aware minimum thickness handling," said Tillmann Steinbrecher, CEO of exocad.

PartialCAD now supports split denture workflows, combining voxel-based, parametric design with robust geometry handling to support consistent processing and reliable manufacturing of complex cases. Split parameters can be saved and reused across future cases, enabling efficient workflows while preserving individual design preferences.

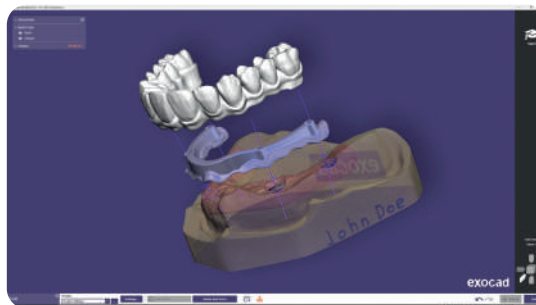
Further new and enhanced tools in *PartialCAD 3.3 Chemnitz* include:

- Split denture bar top optimization for a superior denture fit, giving dental technicians the ability to configure the top surface for a flawless, level result.
- Enhanced post tool: A new subtraction mode allows users to subtract material across multiple parts simultaneously as well as add posts. This provides greater control over design refinements and reduces the need for repetitive adjustments.
- Automatic gingiva thickness control: The software can now detect areas in the gingiva design that are too thin and automatically add material to ensure mechanical strength. Advanced thickness visualization tools give technicians more control.
- Preference management: Users can save their split denture settings for reuse across cases, supporting both efficiency and consistency.

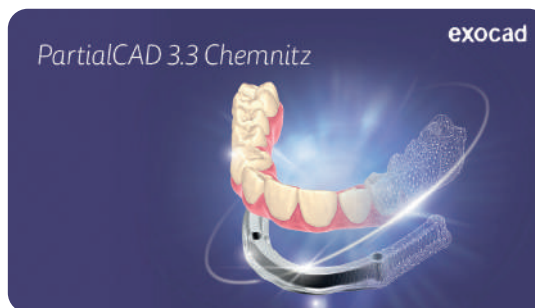
PartialCAD 3.3 Chemnitz is now available worldwide. It is part of the Align Digital Platform™, Align's integrated suite of unique, proprietary technologies and services delivered as a seamless, end-to-end solution for patients and consumers, orthodontists and GP dentists, and lab/partners.

exocad names its releases after current EU "European Capitals of Culture" and selected the city of Chemnitz for the current release cycle.

Additional information is available at <https://exocad.com/our-products/partialcad-chemnitz>



PartialCAD 3.3 Chemnitz introduces a highly automated new split denture workflow that simplifies the design process. (Source: exocad)



exocad announced the release of *PartialCAD 3.3 Chemnitz*, the latest version of its software for the design of high-quality removable partial dentures. (Source: exocad)

* Executing this function requires *PartialCAD* as well as the *Implant Module* and the *Bar Module*.



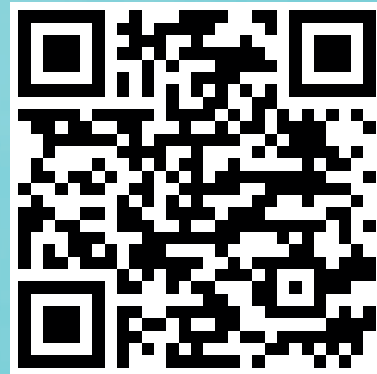
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Population - approximately 213.4 million in 2025 and 214.2 million in 2026, according to IBGE and Trading Economics

Economic position - 8th largest economy in the world and 5th largest country territorially

GDP - approximately US\$1.6 trillion in 2025, with expected growth of 2.44% in 2026

Main economic sectors - petrochemical, food industry, agriculture, aviation, metallurgy, pharmaceuticals, automotive, energy, textiles, electronics and services.

GDP per capita - approximately US\$ 19,888 (calculated on a population and nominal GDP basis)

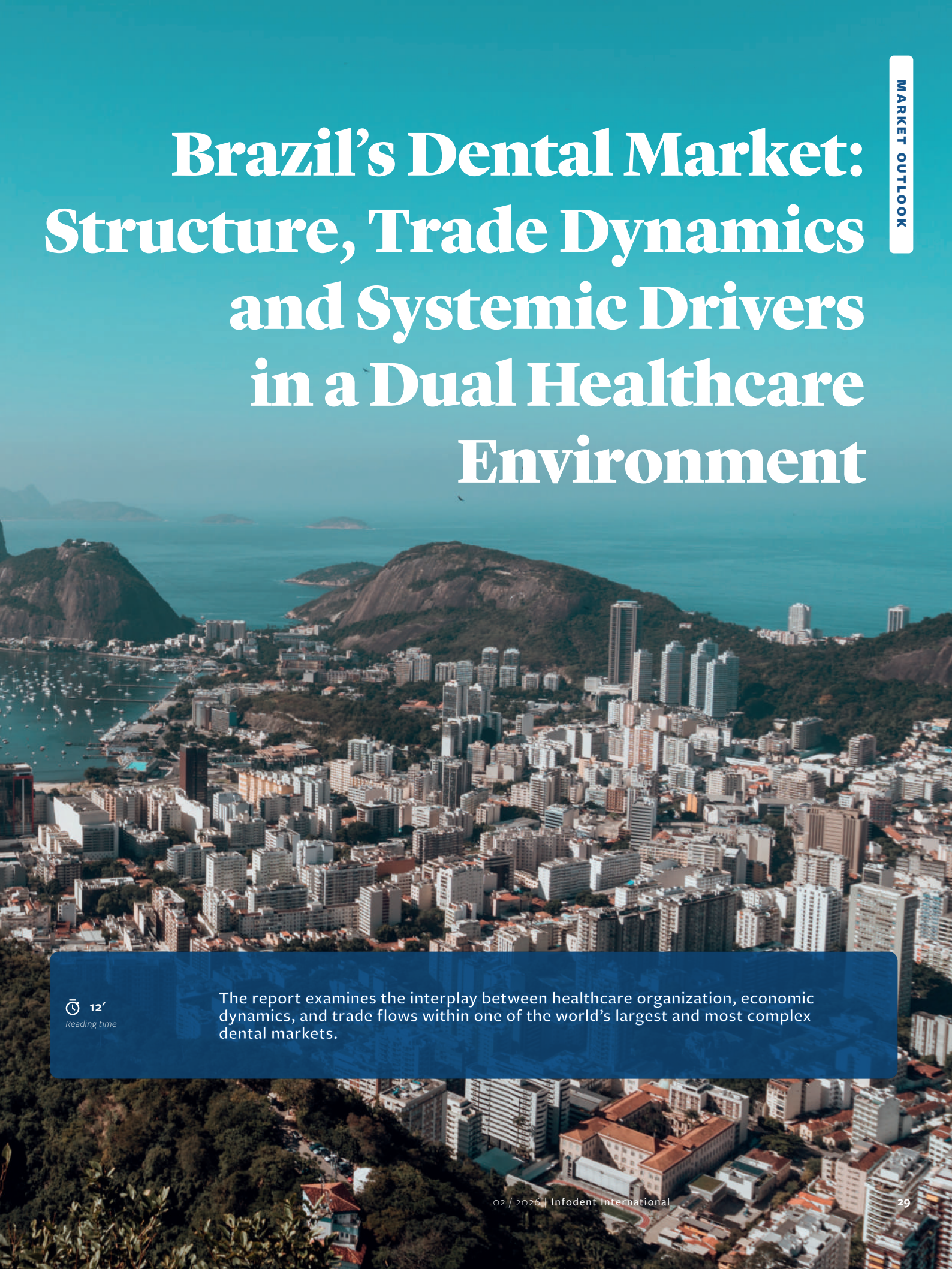
Around 372,000 dentists registered within the Federal Council of Dentistry (CFO), confirming a world record.

Over 60 active dental schools, with approximately 25–30 thousand new professionals trained every year

Dental market - valued at approximately US\$ 8 billion, with growth driven by implantology, dental aesthetics and digitalization

Oral health ranking – 4th position in the world, thanks to its wide coverage of dental services and the high number of professionals

Brazil's Dental Market: Structure, Trade Dynamics and Systemic Drivers in a Dual Healthcare Environment



🕒 12'
Reading time

The report examines the interplay between healthcare organization, economic dynamics, and trade flows within one of the world's largest and most complex dental markets.

1. Introduction – Brazil as a Strategic Healthcare and Dental Market

Understanding the Brazilian dental market requires stepping back and observing the broader system in which it operates. Brazil is not simply a large country with a significant population; it is a structurally complex environment where economic, institutional and social dynamics intersect in ways that directly shape healthcare delivery and, more specifically, dental care.

The country's relevance in the global healthcare landscape is linked not only to its size but also to its hybrid structure. **Brazil combines a universal public healthcare system with a highly developed and increasingly influential private sector. This coexistence creates a layered market, where access to services, quality of care and types of treatments vary significantly across different segments of the population.**

Within this framework, dentistry occupies a particularly interesting position. It is both an essential component of public health policy and a dynamic private market driven by demand for advanced, restorative and aesthetic treatments. This dual nature makes the sector highly responsive to both institutional decisions and economic trends.

As a result, the Brazilian dental market cannot be approached as a homogeneous system. It is instead a multifaceted environment in which public provision, private demand, industrial capacity and international trade all play interconnected roles. The following analysis explores these dimensions in detail, providing a structured understanding of how the sector functions and evolves.

2. Economic Framework – Between Stability and Structural Vulnerabilities

The performance and evolution of the dental sector in Brazil are closely tied to the country's macroeconomic conditions. Healthcare systems, particularly those with a strong public component, are inherently dependent on economic stability, while private healthcare demand is directly influenced by income levels and consumer confidence.

Recent economic indicators suggest a context that is relatively stable, yet not without underlying fragilities. Brazil has experienced a reduction in unemployment, reaching levels that are among the lowest recorded in recent years. At the same time, the country has maintained a positive trade balance, supported by strong export performance, and continues to project moderate economic growth.

These elements contribute to a scenario in which both public and private actors can operate within a framework of relative predictability. **Public healthcare funding, although constrained, remains supported by macroeconomic stability, while private expenditure on healthcare services—including dental treatments—benefits from improved employment conditions.**

However, this stability must be understood in context. The report highlights structural challenges that continue to influence the eco-

omic landscape. Public debt remains elevated, placing pressure on government budgets and potentially limiting the expansion of public services. Inflation, while managed, continues to affect purchasing power, with direct implications for private healthcare consumption.

More importantly, the report identifies a set of risk factors that could alter the current balance. These include fluctuations in global commodity prices, which are particularly relevant for Brazil given its economic structure, as well as political uncertainty and potential constraints in international financial markets.

Such risks are not abstract considerations. They have concrete implications for investment decisions, particularly in sectors that require significant capital expenditure. As explicitly noted in the document, these factors may slow down mergers and acquisitions and delay new greenfield projects.

For the dental sector, this translates into a context where growth opportunities coexist with cyclical adjustments. Investment in new clinics, equipment and technologies is influenced not only by demand but also by broader financial conditions, making the sector sensitive to macroeconomic shifts.

3. The Healthcare System – A Dual Structure Shaping Demand

At the core of Brazil's healthcare landscape lies a dual system that fundamentally shapes how services are accessed, delivered and financed.

The Sistema Único de Saúde (SUS) represents the public pillar of this system. Designed to provide universal healthcare coverage, SUS plays a central role in ensuring access to basic medical and dental services for the entire population. Its scope is extensive, and its presence is particularly critical for lower-income groups, for whom it often represents the only viable access point to healthcare.

Within SUS, dental care is included as part of primary and preventive services. This reflects the recognition of oral health as an essential component of overall well-being. However, as is often the case in large public systems, resources are not unlimited, and service provision may vary depending on geographic and infrastructural factors.

Alongside this public framework, the private healthcare sector has developed into a major component of the system. **Private providers offer services that often complement or go beyond what is available through SUS. These include specialized treatments, advanced procedures and aesthetic dentistry, as well as shorter waiting times and access to newer technologies.**

The coexistence of these two systems creates a layered market structure. On one level, there is a broad base of demand linked to essential services provided through the public system. On another, there is a more selective but economically significant demand for higher-value treatments within the private sector.

Geography plays a crucial role in this dynamic. Major urban centers tend to concen-

trate both public and private facilities, as well as a higher density of professionals. In contrast, rural and less developed regions often face limitations in access, reinforcing disparities within the system.

This dual structure is not merely an institutional feature; it is a defining element of the dental market itself. It influences:

- the type of services provided
- the distribution of professionals
- the nature of demand for equipment and materials

Understanding this framework is therefore essential for interpreting the behavior of the sector as a whole.

4. The Dental Sector – Scale, Distribution and Market Segmentation

Brazil's dental sector is distinguished by its scale and its degree of professional penetration. The country hosts a large number of dentists and clinics, reflecting both the size of its population and the importance attributed to dental care within the healthcare system.

This extensive network of professionals contributes to a high level of service availability, particularly in urban areas. **However, as with the broader healthcare system, distribution is uneven. Dentists tend to be concentrated in economically developed regions, leaving less populated or lower-income areas with more limited access.**

This uneven distribution directly affects how demand is expressed. In areas with high concentration of professionals and higher income levels, the market is more dynamic and diversified. In contrast, in regions with fewer resources, demand is more closely linked to basic services.

From a structural perspective, the dental market can be seen as composed of multiple overlapping segments. **The first is related to essential care, including preventive treatments and basic procedures. This segment is strongly influenced by public healthcare provision and represents a large share of total demand.**

The second segment is driven by private expenditure and includes more complex and specialized treatments. This encompasses restorative procedures, orthodontics, implantology and aesthetic dentistry. Demand in this segment is more sensitive to economic conditions, as it often depends on out-of-pocket spending or private insurance coverage.

The coexistence of these segments creates a market that is both large and internally differentiated. It is not a single unified system but rather a combination of sub-markets, each with its own dynamics and drivers.

This diversity is reflected in the demand for dental products and equipment. Different segments require different types of tools, technologies and materials, contributing to the complexity of the supply structure.

Number of Active Professionals and Bodies, per State of the Brazilian Federation



State	Dental Surgeons	Experts in Dental Prosthetics	Prosthetics Dental Technicians	Dental Laboratories	Oral Health Technicians	Oral Health Assistants	Assistants in Dental Prosthetics	Experts in Integrated Clinic Dental Prosthetics	Total
AC	1330	216	51	13	293	918	67	34	2922
AL	4444	572	139	28	293	2677	157	10	8320
AM	3085	555	106	21	187	2663	69	5	6691
AP	1583	166	44	11	66	1048	25	4	2957
BA	20223	4194	990	111	2044	10817	582	64	39025
CE	10845	1159	304	96	1266	6084	318	24	20096
DF	9927	2891	443	86	1795	3867	118	34	19161
ES	6156	1008	146	43	1379	3020	246	54	12052
GO	16196	1598	1151	143	1143	10020	626	54	30931
MA	5139	1390	354	67	1062	3683	204	16	11915
MG	52366	10935	2541	477	6262	20793	871	84	94339
MS	6803	1118	357	51	1066	3408	239	20	13062
MT	7431	1515	370	51	1162	2478	233	20	13260
PA	8643	1518	407	65	1624	4078	239	24	16598
PB	7861	1115	305	50	1062	2476	239	20	13128
PE	13912	2649	719	134	2064	5693	336	30	25537
PI	5912	1049	276	51	1193	2083	107	5	10676
PR	25952	5469	1495	314	3146	10336	539	107	47358
RJ	26191	5409	1469	306	2944	10336	539	107	47301

State	Dental Surgeons	Experts in Dental Prosthetics	Prosthetics Dental Technicians	Dental Laboratories	Oral Health Technicians	Oral Health Assistants	Assistants in Dental Prosthetics	Experts in Integrated Clinic Dental Prosthetics	Total
RN	5614	639	215	52	1093	2083	107	5	9808
RO	3261	633	217	57	1193	1993	107	5	7466
RR	1586	189	54	13	395	791	26	2	3056
RS	22891	4601	1204	279	2965	11019	625	56	43640
SC	17744	4121	1360	243	2650	9119	546	54	35837
SE	3986	1134	263	43	1066	2083	107	5	8687
SP	115365	20489	4870	843	4879	36684	1538	268	184936
TO	3185	489	137	31	791	1586	56	5	6280
Brasile	427457	83701	24992	3546	46482	182584	7602	971	777335

Sources: CFO and Ministério do Trabalho

5. Industrial Landscape – Between Domestic Production and Global Supply Chains

The industrial dimension of the Brazilian dental sector reflects a balance between local production capabilities and reliance on international markets.

Brazil has developed a domestic manufacturing base that produces a range of dental equipment and materials. This local industry plays an important role in supply-

ing the internal market and contributes to the overall resilience of the sector.

At the same time, the market remains closely connected to global supply chains. Imported products are particularly relevant in segments that require advanced technology or specialized components. This is especially true for high-end equipment and certain categories of instruments.

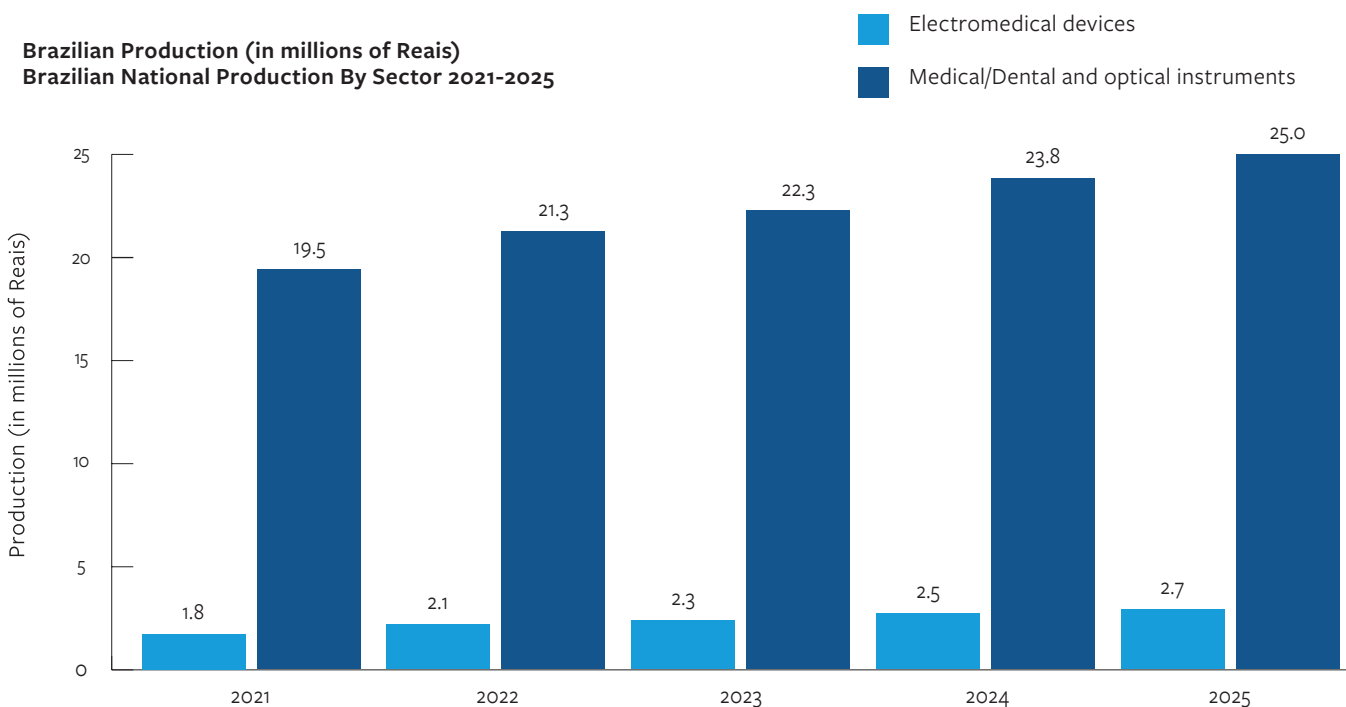
The interaction between domestic production and imports creates a hybrid

market structure. Local manufacturers provide a foundation, while international suppliers contribute to technological advancement and product diversity.

The presence of international companies in Brazil further reinforces this dynamic. Their participation in the market brings:

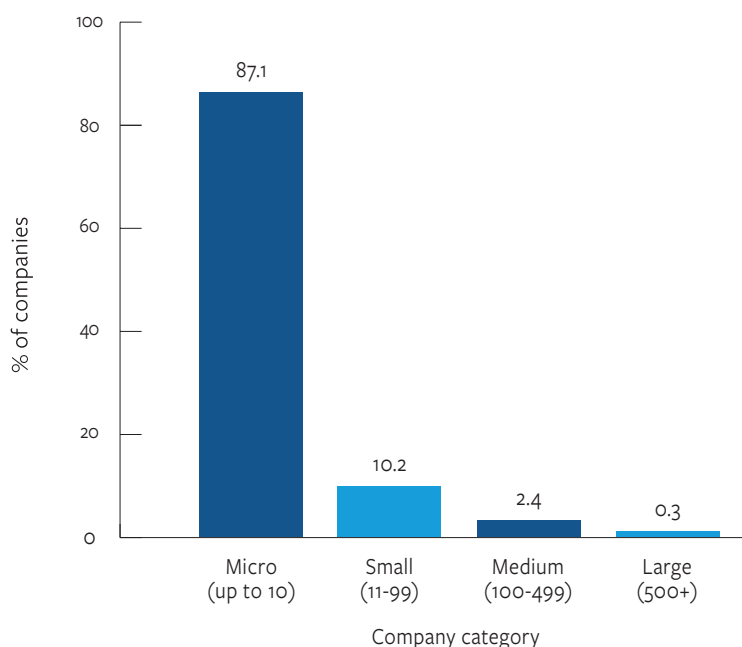
- access to global innovation
- increased competition
- broader product availability

Brazilian Production (in millions of Reais)
Brazilian National Production By Sector 2021-2025



Sources: Observatório Sebrae; ABIMO and IBGE

Size of Businesses/Companies (by Number of Employees)
Size of Companies – Medical Device Chain (criterion: number of employees)



Sources: Ministério do Trabalho; ABIMO and IBGE

Institutional support is provided by a network of associations that represent both professionals and industry players. Among the main organizations identified in the report are the Associação Brasileira de Odontologia (ABO), the Conselho Federal de Odontologia (CFO), and industry bodies such as Associação Brasileira da In-

dústria de Dispositivos Médicos (ABIMO) and Associação Brasileira da Indústria de Tecnologia para Saúde (ABIMED).

These institutions contribute to the organization of the sector by setting standards, representing stakeholders and supporting development initiatives.

Overall, the industrial landscape re-

flects a system that is neither fully self-sufficient nor entirely dependent on imports, but rather integrated into a broader international context.

6. Trade and Import Dynamics – A Data-Driven Perspective on Market Structure

Trade data offers one of the clearest insights into the functioning of the Brazilian dental market, providing measurable indicators of demand, investment and structural trends.

The report presents detailed figures for imports of dental products, focusing on three main categories: dental instruments and appliances, dental drills and dental chairs. These categories represent key components of dental practice and are therefore closely linked to the operational structure of the sector.

Between 2023 and 2025, total imports show a pattern characterized by growth followed by adjustment. Imports increased from approximately €75.99 million in 2023 to €89.03 million in 2024, before declining to €80.73 million in 2025. This represents a decrease of around €8.3 million, or -9.32%, between 2024 and 2025.

This evolution suggests that the market experienced a peak in 2024, followed by a normalization phase.

Looking more closely at individual product categories reveals differentiated dynamics.

Dental instruments and appliances (HS 901849) represent the largest share of imports, consistently accounting for the majority of the total. Their share increased significantly in 2024 before decreasing slightly in 2025, while still remaining dom-

Brazilian Imports from the World, by Country and Amount
BRAZILIAN WORLD IMPORTS

Customs items used:

901841- Dental drills, including other dental equipment

901849 – Other dental instruments and appliances

940210 - Dental Units and their parts

Partner Country	January - December (Value: EUR)			Market Share(%)			Change 2025/2024	
	2023	2024	2025	2023	2024	2025	Amount	Percent
World	75.997.550	89.030.531	80.731.105	100	100	100	-8.299.426	-9,32
China	16.772.726	22.284.785	28.968.137	22,07	25,03	35,88	6.683.351	29,99
Germany	13.144.177	15.140.414	11.578.090	17,3	17,01	14,34	-3.562.324	-23,53
Japan	11.346.863	6.278.137	10.022.071	14,93	7,05	12,41	3.743.935	59,63
Switzerland	4.870.508	7.021.207	9.292.117	6,41	7,89	11,51	2.270.911	32,34
U.S.A.	4.704.367	6.942.589	4.068.525	6,19	7,8	5,04	-2.874.065	-41,4
Israel	7.436.611	13.422.317	3.875.522	9,79	15,08	4,8	-9.546.796	-71,13

Partner Country	January - December (Value: EUR)			Market Share(%)			Change 2025/2024	
	2023	2024	2025	2023	2024	2025	Amount	Percent
Pakistan	3.941.001	3.589.656	3.685.206	5,19	4,03	4,57	95.550	2,66
Poland	1.448.253	3.982.137	1.797.631	1,91	4,47	2,23	-2.184.506	-54,86
Austria	2.143.071	1.047.363	1.536.490	2,82	1,18	1,9	489.127	46,7
Finland	1.009.911	1.081.146	969.414	1,33	1,21	1,2	-111.732	-10,33
South Korea	1.103.540	974.524	894.468	1,45	1,1	1,11	-80.056	-8,21
Australia	676.030	1.003.466	847.839	0,89	1,13	1,05	-155.627	-15,51
United Kingdom	354.783	310.906	543.822	0,47	0,35	0,67	232.916	74,92
France	575.487	609.894	519.758	0,76	0,69	0,64	-90.136	-14,78
Thailand	688.435	212.981	513.337	0,91	0,24	0,64	300.356	141,02
Italy	527.044	397.615	464.246	0,69	0,45	0,58	66.631	16,76
Canada	4.100.132	3.825.984	312.913	5,4	4,3	0,39	-3.513.071	-91,82
Brazil	6.546	40.745	296.577	0,01	0,05	0,37	255.832	627,89
Mexico	308.672	197.183	118.090	0,41	0,22	0,15	-79.093	-40,11
Vietnam	170.577	203.066	111.659	0,22	0,23	0,14	-91.407	-45,01
Taiwan	56.665	72.007	66.023	0,08	0,08	0,08	-5.985	-8,31
Philippines	0	0	61.369	0	0	0,08	61.369	0
India	44.660	8.298	52.505	0,06	0,01	0,07	44.207	532,75
Liechtenstein	54	11.179	46.980	0	0,01	0,06	35.800	320,24
Romania	56.900	38.383	30.788	0,08	0,04	0,04	-7.595	-19,79
Russia	0	0	15.192	0	0	0,02	15.192	0
Sweden	186.994	88.981	13.510	0,25	0,1	0,02	-75.471	-84,82
Denmark	207.449	181.255	9.282	0,27	0,2	0,01	-171.974	-94,88
Bulgaria	46.394	20.129	7.934	0,06	0,02	0,01	-12.195	-60,59
Hungary	13.995	0	3.715	0,02	0	0,01	3.715	0
New Zealand	0	0	2.321	0	0	0	2.321	0
Czech Republic	3.105	600	1.724	0	0	0	1.123	187,17
Slovakia	0	0	892	0	0	0	892	0
Malaysia	2.829	2.713	840	0	0	0	-1.873	-69,04
Spain	2.418	391	769	0	0	0	377	96,4
Portugal	0	0	603	0	0	0	603	0
Argentina	0	0	516	0	0	0	516	0
Turkey	0	0	201	0	0	0	201	0
Tunisia	44	43	31	0	0	0	-12	-28,6
Belgium	0	1.135	0	0	0	0	-1.135	-100
Hong Kong	43.286	33.553	0	0,06	0,04	0	-33.553	-100
Dom. Republic	4.023	5.746	0	0,01	0,01	0	-5.746	-100

Sources: COMEXDEZ

The Dental Market in Brief

Brazil today represents one of the largest and most dynamic dental markets in the world, characterized by a strong internal demand and a vast network of professionals. With over 330,000 dentists registered with the Conselho Federal de Odontologia (CFO), the country holds the world record for the number of active dentists. The market also stands out for the combination of private and public demand: if on the one hand private clinics invest in latest generation technologies, on the other the public system (SUS) progressively expands access to dental services, creating opportunities for both local producers and international exporters. The growth of the sector is supported by several factors:

- **Expansion of dental plans:** according to the ANS (National Regulatory Agency for Private Health Insurance and Plans), in 2025 beneficiaries of (exclusively) dental plans have exceeded 35 million, with a constant growth trend;
- **Enhancement of dental aesthetics:** the growing attention to health and aesthetics has fueled the demand for advanced equipment, implantology and digital orthodontics;
- **Reference fairs and conferences:** the São Paulo International Dental Congress (CIOSP) and Hospitalar Fair consolidate Brazil as a Latin American hub for innovation and business in the sector;
- **Geographical distribution:** the South-East region, in particular São Paulo, concentrates over 50% of the dental clinics and laboratories, making it the main reference point for foreign companies.

inant. Despite this central role, the category recorded a decline of -17.02% in 2025, indicating a contraction after a period of strong growth.

Dental drills (HS 901841) show a different trajectory. After a reduction in 2024, imports increased sharply in 2025, with a growth rate of +40.97%. This suggests a rebound in demand for this type of equipment, possibly linked to investment cycles or replacement needs.

Dental chairs (HS 940210), while representing a smaller portion of the total market, display steady growth. Imports increased by

+11.56% in 2025, indicating a consistent demand for this type of equipment.

Taken together, these data points illustrate a market that is both substantial and dynamic, with different segments evolving at different speeds. The strong presence of imports highlights the importance of international suppliers, particularly in key product categories.

7. Stakeholders and Institutional Ecosystem

The Brazilian dental sector is supported by a structured network of stakeholders,

including professional councils, associations and industry organizations.

These entities play a crucial role in shaping the regulatory and operational environment. They are involved in defining professional standards, representing the interests of practitioners and supporting the development of the industry.

Among the main organizations identified in the report are the Associação Paulista de Cirurgiões Dentistas (APCD), the Associação Brasileira de Odontologia (ABO), the Conselho Federal de Odontologia (CFO), as well as industry associations such as ABIMO and ABIMED.



Their activities contribute to the overall structure of the sector, ensuring a level of coordination and institutional stability that supports both public and private actors.

8. Risks and Structural Considerations for Future Development

The report concludes by highlighting a set of risks that may influence the evolution of the Brazilian economy and, consequently, the dental sector.

Among the main factors identified are the volatility of commodity prices, political uncertainty and potential constraints in international financial markets. These elements may affect investment flows and the pace of development within the healthcare system.

In particular, the document notes that such conditions could slow down mergers and acquisitions as well as the development of new projects.

At the same time, the structural characteristics of the Brazilian market—its size, the presence of a universal public system and the expansion of private healthcare—ensure that the dental sector remains a key component of the broader healthcare landscape.

Below a Summary of the Tax Burden to Consider on the Import Process:

Tax/Tribute	Nature	Calculation Basis*	Average Rate	Operational Notes
Import tax (II)	Federal	Customs Value (CIF) x TEC (NCM)	0%–20% (variable for NCM)	Direct and non-recoverable cost; varies according to Mercosur Common External Tariff (TEC)
IPI - Tax on Industrialized Products	Federal	(Customs Value + II) x TIPI (%)	0%–15% (according to TIPI/NCM)	Non-cumulative; credit can be offset in subsequent transactions
PIS - Import	Federal	Customs Value	2.1% (average)	Social contribution; cumulative or non-cumulative regime
COFINS - Import	Federal	Customs Value	9.65% (average)	Social contribution; cumulative or non-cumulative regime
ICMS – Tax on the Movement of Goods and Services	State	CIF + II + IPI + PIS/Cofins + expenses + ICMS itself	7%–25% (according to the State)	Non-cumulative; follows the credit/debit system; calculates “under one hundred”
CBS – Contribuição sobre Bens e Serviços (Pilot phase)	Federal	Transaction value	0.9% (2026 test)	Will replace PIS/ Cofins and IPI by 2033
IBS – Imposto sobre Bens e Serviços (Pilot phase)	State/Municipal	Transaction value	0.1% (2026 test)	Will replace ICMS and ISS by 2033

Notes: *Customs Value (CIF) / Common External Tariff (TEC) / Common nomenclature of Mercosul (NCM) / –Tabela do Imposto sobre Produtos Industrializados (TIPI) / Municipal tax on Services (ISS)



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Breaking Into Southeast Asia's Dental Market: 3 Things Italian Manufacturers Need to Get Right



About the Author

Since 2015, Miriam Bandinelli has been a Senior Account Manager at Cisema — a full-service regulatory consultancy specializing in China and Asia Pacific markets, founded in Munich and Beijing in 2002.

Miriam, based in Munich, focuses on NMPA, CML, and CCC registrations, helping international companies achieve product certification and regulatory compliance in China. She regularly writes and presents on China regulatory affairs and market pathways for life sciences products, and can be contacted at bandinelli@de.cisema.com.

Southeast Asia is a fast-growing region for dental MedTech, driven by rising healthcare investment, expanding private care, and increasing demand for advanced technologies in markets such as Singapore, Indonesia, Vietnam, and Malaysia.

For Italian dental manufacturers, known for quality, design, and innovation, this creates a clear opportunity, particularly in premium segments where clinical performance and brand reputation are decisive.

However, market entry requires more than strong products. Unlike the EU, Southeast Asia is not a unified regulatory market. For Italian dental manufacturers, success depends on translating a European regulatory foundation into a coordinated, multi-country strategy that can accommodate variation while remaining scalable.

This article outlines three key considerations for entering Southeast Asia and building a scalable regional approach.

#1 One Region, Multiple Frameworks

While the ASEAN Medical Device Directive (AMDD) provides a common reference point, implementation varies by country, each with its own authority and processes:

- **Singapore:** Health Sciences Authority (HSA)
- **Malaysia:** Medical Device Authority (MDA)
- **Indonesia:** Ministry of Health (MoH)
- **Thailand:** Thai FDA
- **Vietnam:** Ministry of Health (DAV)
- **Philippines:** Philippines FDA

Most countries apply risk-based classification systems (Class A–D or Class I–IV) broadly aligned with international standards. However, differences in classification rules, documentation, timelines, and acceptance of foreign clinical data create a fragmented landscape.

Clinical evidence requirements follow a similar pattern. Regulators generally accept data generated outside the region — especially devices already approved in the EU or US — but expectations vary by country and device type. For established dental technologies, authorities typically expect clear evidence of safety and performance, supported by equivalence and relevant clinical or post-market data.

The implication is clear: Southeast Asia must be approached as a portfolio of regulatory pathways.

Structuring Documentation for Multi-Country Submissions

To operate across these pathways efficiently, documentation must be designed for reuse. For Italian dental companies, EU MDR technical documentation provides a strong foundation, but it should be structured to accommodate local requirements.

A modular approach achieves this by separating core technical content from variable elements. The core dossier remains consistent across markets, creating a stable baseline that can be reused. This reduces duplication, improves consistency, and enables parallel submissions.

For Italian SMEs with limited internal resources, this structure is critical. It enables faster initial entry and efficient expansion without rebuilding dossiers. When combined with a reliance strategy (using approvals in markets such as Singapore or Malaysia to support entry elsewhere) it becomes a key driver of speed and scalability.

Where Approvals Get Delayed: Local Adaptation Challenges

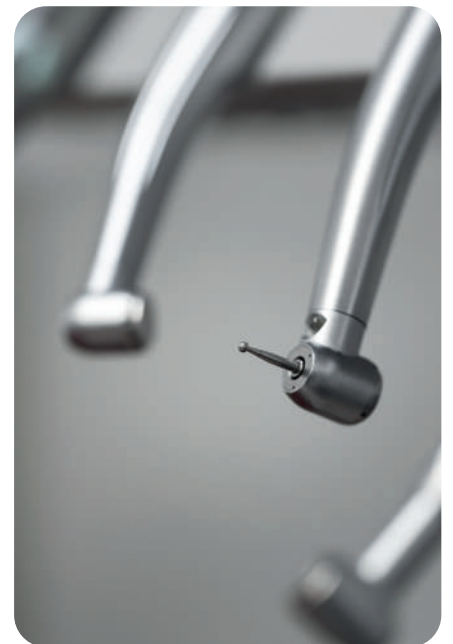
A modular structure alone is not sufficient. Each market still requires precise local adaptation, and this is where delays most often occur.

Typical adjustments include labeling formats, language requirements, classification justifications, and documentation presentation. In practice, issues such as incomplete legalization, inconsistent labeling, missing translations, or insufficient shelf-life data can delay approvals.

As dental companies expand across multiple markets, small inconsistencies quickly compound and impact timelines.

Post-Market Management Across Multiple Markets

Regulatory obligations extend beyond approval. Post-market surveillance (PMS) requirements are becoming more stringent across Southeast Asia, particularly in more mature markets.





Manufacturers must manage adverse event reporting, complaint handling, field safety corrective actions, and ongoing license maintenance across multiple jurisdictions. The key challenge is consistency, as updates to labeling, technical documentation, or safety information often need to be implemented simultaneously across countries.

#2 From Entry Point to Regional Presence: Getting Market Sequencing Right

With a regulatory and operational framework in place, market entry can be scaled. Southeast Asia rewards a phased approach, where early markets are used to build regulatory credibility, clinical validation, and commercial presence.

Stage 1: Establish a Regional Foothold in Singapore

For Italian dental manufacturers, entry is best initiated in Singapore, which serves as both a regulatory benchmark and a regional reference market. Singapore's HSA is one of the most respected regulators in Southeast Asia, and approval here is often leveraged to support faster or simplified registrations in neighboring countries.

Regulatory pathways are transparent and align closely with EU MDR documentation, allowing manufacturers to establish a high-quality submission baseline for regional use. At the same time, Singapore's advanced private dental sector provides strong clinical validation, with local treatment standards influencing the wider region, making it a critical first step despite its relatively small market size.

Stage 2: Scale Into Malaysia, Thailand, Indonesia, and Vietnam

With this foundation in place, expansion moves to Malaysia, Thailand, Indonesia, and Vietnam. These markets combine strong growth potential with relatively accessible regulatory pathways and increasing alignment with international standards.

Building on prior approvals and existing documentation, manufacturers can streamline submissions and accelerate timelines. This stage also supports commercial expansion, enabling companies to strengthen distributor networks and reinforce clinical adoption across the region.

Stage 3: Expand into the Philippines

Despite the market's significant size, the Philippines is typically addressed in a later phase due to a more complex and less predictable regulatory environment. Approval timelines are often longer, requirements continue to evolve, and identifying a suitable local reliance distributor can be challenging.

Entering at this stage allows manufacturers to leverage established documentation, prior regional approvals, and operational experience to manage these challenges more effectively, supporting controlled and scalable expansion.

#3 Who Holds the License Controls the Market

In most Southeast Asian countries, foreign manufacturers must appoint a local Authorized Representative (AR) or license holder responsible for product registration and regulatory communication. Three common models are used, with the cho-

sen model carrying direct implications for control, flexibility, and long-term market access.

The first is distributor-led registration. While convenient, this approach creates constraints, as the distributor typically holds the license which therefore limits the manufacturer's ability to change partners or expand distribution networks.

The second is establishing a local subsidiary. This provides full control over licenses and regulatory strategy but requires significant investment, local expertise, and ongoing compliance management across multiple jurisdictions.

Many manufacturers therefore choose an independent regulatory consultancy as AR. This allows them to retain ownership of registrations while maintaining flexibility to manage or change distributors across markets. In a multi-country region like Southeast Asia, this balance between control and adaptability is critical.

Conclusion

Southeast Asia offers significant growth potential for dental MedTech manufacturers, particularly those positioned in high-quality, innovative segments. However, success requires navigating a complex and fragmented regulatory environment.

Manufacturers that invest in the right market entry strategy, maintain control over registrations, and build a scalable regulatory framework across multiple countries will be best positioned to capitalize on the region's long-term opportunities.

In this dynamic market, a structured, multi-country approach that is supported by experienced local or regional partners is key to achieving sustainable growth. ●



What No One Feels Safe Enough to Say



Luca Gentili
Dental Office Manager

The Hidden Driver of Performance in Dental Practices

Most dental practices believe their biggest problems are clinical or financial.

They focus on technology, new treatments, marketing strategies, and production targets.

But in reality, the most expensive problems in a dental practice are often invisible.

They are not in the numbers.

They are not in the equipment.

They are in what people **don't say**.

The Invisible Barrier Inside Every Practice

In many clinics, everything seems to work:

- The schedule is full
- The team is present
- The doctor is producing

And yet, something feels off.

There are tensions.

Misalignments.

Unspoken frustrations.

Team members notice inefficiencies, but stay silent.

Assistants see problems, but don't speak up.

Front desk teams adapt instead of addressing issues.

Not because they don't care.

But because they don't feel safe enough to speak.

The Real KPI: Psychological Safety

There is a concept widely discussed in high-performing organizations, but still largely ignored in dentistry:

Psychological Safety.

It is the ability of a team member to say:

- "Something is not working"
- "I made a mistake"
- "We can do this better"

...without fear of judgment, punishment, or conflict.

Research on team performance consistently shows that without psychological safety:

- Problems stay hidden
- Communication breaks down
- Accountability disappears

And performance declines: even if production numbers look stable.

In dentistry, this is even more critical.

Because every inefficiency in communication directly impacts:

- Case acceptance
- Patient experience
- Treatment outcomes
- Team retention

The Cost of Silence

Silence inside a dental practice has a cost.

And it is much higher than most doctors realize.

When people don't speak:

- Small issues become systemic problems
- Errors are repeated instead of corrected
- Processes remain inefficient
- Patients feel inconsistency

Over time, this creates:

- Lower profitability
- Higher staff turnover
- Increased stress for the doctor

And ironically, more control from leadership, which often makes the problem worse.

The Leadership Illusion

Many practices believe their problem is:

- A "difficult team member"
- Lack of motivation
- Poor execution

But in most cases, the real issue is different.

It is a lack of alignment at the leadership level.

When leadership is not aligned, the team will always follow the path of least resistance.

And when people feel that speaking up leads to conflict, they simply stop speaking.

The Role of the Dental Office Manager

This is where the Dental Office Manager becomes critical.

Not as an administrator.

Not as a coordinator.

But as a **translator of the system**.

The manager sits at the intersection between:

- Clinical decisions
- Operational processes
- Human dynamics

And has a unique responsibility:

To create an environment where people can speak without fear.

This does not mean creating comfort.

It means creating clarity, consistency, and trust.

Because safety does not come from being "nice".

It comes from being **predictable and fair**.

From Control to Clarity

Many doctors respond to inefficiency by increasing control:

- More rules
- More protocols
- More supervision

But control does not solve the problem.

It often hides it.

High-performing practices do something different:

They create systems where:

- Expectations are clear
- Communication is structured
- Feedback is normal
- Mistakes are addressed, not punished

In these environments, people don't need to be pushed.

They contribute.

Europe vs. The Emerging Conversation

In the United States, especially in management communities, this topic is becoming central.

In Europe, it is still largely absent.

We continue to focus on:

- Clinical excellence
- Technology
- Financial metrics

All important.

But incomplete.

Because without addressing the human system behind the practice, growth remains fragile.

What Leaders Should Start Asking

If you want to understand the real health of a dental practice, don't start from production. Start from these questions:

- Can my team tell me when something is not working?
- Do people feel safe admitting mistakes?
- Are problems discussed openly or avoided?

• Is feedback part of our daily routine? If the answer is no, the problem is already there.

Even if you don't see it yet.

Final Insight

In every dental practice, there are two realities.

The one you can measure.

And the one people don't talk about.

The first one appears in reports.

The second one determines everything.

Because what limits a practice is not what you see.

It is what no one feels safe enough to say.

And until that changes, no system, no technology, and no clinical excellence will ever be enough.



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Venue: Caesars Palace
3570 South Las Vegas Boulevard
Las Vegas, NV 89109
USA

► www.agd.org/agd-meeting



01/01 - 31/12 - Smart Medical Fair
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 ▶ www.smartmedicalfair.com/stand/h5p1boz2218



JULY 2026



■ 16-19 / 07

NDA 2026

113th National Dental Association Convention

■ **RICHMOND, USA**

Organised by:
 NDA - National Dental Association
 Phone: +1 240 241 4448

Venue: Greater Richmond Convention Center
 Richmond, VA
 USA

▶ www.ndaonline.org

AUGUST 2026



■ 13-15 / 08

IDEX Egypt 2026

■ **CAIRO, EGYPT**

13th International Dental Expo and Clinical Congress

Organized by: Eventova for Dental Conferences & Exhibitions Company
 Email: info@idexevent.com

IDEX App: <http://idexevent.app.link>

Venue: Egypt International Exhibition Center
 Cairo
 Egypt

▶ <https://egypt.idexevent.com/>

AUGUST 2026



■ 26-28 / 08

PharMed Cambodia 2026

■ **PHNOM PENH, CAMBODIA**

Organised by: Minh Vi Exhibition and Advertisement Services Co., Ltd (VEAS)
 8th Floor, Room 805, Ha Do Building, 02 Hong Ha Str., Ward 02, Tan Binh Dist, HCMC, VietNam
 Phone: +84 28 3848 8561 / 8562 / 8563
 Fax: +84 28 3848 8564
 Email: info@veas.com.vn

Venue: DIECC (KohPich) - Diamond Island Exhibition and Convention Center
 296 Mao Tse Toung Boulevard
 Phnom Penh, 12306
 Cambodia

▶ <https://pharmed-asia.com/>

TRADE SHOWS CALENDAR

SEPTEMBER 2026



04-07 / 09

FDI 2026

Annual World Dental Congress

PRAGUE, CZECH REP.

Organised by:
FDI World Dental Federation
Chemin de Joinville 26
1216 Geneva
Phone: +41 22 560 81 50
Email: info@fdiworlddental.org

Venue: O2 Arena
Prague
Czech Republic

► <https://2026.world-dental-congress.org/>

SEPTEMBER 2026



15-18 / 09

EACMFS 2026

International Dental Exhibition and Meeting

ATHENS, GREECE

Technical Secretariat: TORRES PARDO,
S.L.
Torres Pardo C/Napols, 187 2ª Planta
08013 Barcelona
Spain
Phone: +34 9 3246 3566
Fax: +34 9 3231 7972

Venue: Megaron Athens International
Conference Centre (MAICC)

► www.eacmfs.org/

SEPTEMBER 2026



21-24 / 09

Dental Expo Moscow 2026

MOSCOW, RUSSIA

60th Moscow International Dental Forum
& Exhibition

Organised by: DentalExpo
Phone: +7 499 707 23 07
Email: info@dental-expo.com

Contacts:
Maria Sanial
International affairs manager
international@dental-expo.com

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Pavilion 2
Address: Moscow region,
Krasnogorsk district, Krasnogorsk, st.
Mezhdunarodnaya, 18, Metro station
"Myakinino"
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► <https://en.dental-expo.com/dental-expo-en>



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8-10 OCTOBER, 2026 - BUDAPEST

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TRADE SHOWS CALENDAR

SEPTEMBER 2026



■ 24-26 / 09

EAO 2026

■ LISBON, PORTUGAL

33rd Annual Congress - European Association of Osseointegration
Exhibition page: eao.org/congress
EAO Congress organisation and scientific secretariat office
38 rue Croix des Petits Champs,
75001 Paris
France

Phone: +33 1 42 36 62 20
Email: info@eao.org

Venue: Centro de Congressos de Lisboa
Praça das Indústrias 1,
1300-307 Lisboa, Portugal

► <https://eao.org/congress/>

OCTOBER 2026



■ 08-10 / 10

Dental World 2026

■ BUDAPEST, HUNGARY

Organiser: Event Organizer Hungary llc.

Address: Kuny Domokos St. 9.
1012. Budapest, Hungary

Phone: +36 30 472 0030
Fax: +36 1 202 2993
Email: info@dentalworld.hu
Website: www.dentalworld.hu

Venue: Hungexpo Fair Center
Budapest, Hungary
Albertirsai út 10, 1101

► <https://dentalworld.hu/>

OCTOBER 2026



■ 08-10 / 10

57th SIDO Int'l Congress

■ TURIN, ITALY

SIDO - Società Italiana di Ortodonzia
Via P. Gaggia, 1
20139 Milano Italy
Phone: +39 02 5680 8224
Fax: +39 02 5830 4804
Email: segreteria@sid.it, scientific@sid.it
Website: www.sido.it

Venue: Lingotto Fiere
Turin, Italy

► www.sido.it/eng/future-events/

OCTOBER 2026



13-15 / 10

CADEX 2026

ALMATY, KAZAKHSTAN

Organised by: Dental Forum Ltd.
050051, Republic of Kazakhstan,
Almaty, Dostyk Ave., 248B office 105

Phone: +7 707 9501 112
Email: koordinator@cadex.kz

Contacts:
Saule Nursapaeva (General manager)
Email: manager@cadex.kz
Phone: +7 707 823 5367

Venue: ATAKENT Expo
Timiryazev Str.
Almaty, 050057
Kazakhstan

► <https://en.cadex.kz/>

OCTOBER 2026



22-25 / 10

DenTech China 2026

SHANGHAI, CHINA

Shanghai Informa Markets ShowStar
Exhibition Company Limited
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Central, Huangpu District
Shanghai, 200021
China

Contact Information:
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Tel.: +86-21-61573953
Email: sandra.shen@informa.com

Venue: Shanghai World Expo Exhibition
and Convention Center
Shanghai
China

► <https://en.dentech.com.cn/>

OCTOBER 2026



29-31 / 10

AIO 2026

LECCE, ITALY

Organized by: AIO Associazione Italiana
Odontoiatri
Via Valdieri, 32
10130 Torino
Italy
Email:
segreteria.congressonazionale@aio.it

Venue: to be announced

► www.aio.it

Dentsply Sirona's Implant Solutions World Summit 2026 Unveils Scientific Program and Masterclasses



Dentsply Sirona will welcome clinicians from around the world to Gothenburg, Sweden, on June 25–27 for the Implant Solutions World Summit 2026 - a scientific gathering dedicated to advancing implant dentistry through evidence, collaboration, and innovation.

By combining scientific rigor with practical application, the Implant Solutions World Summit reinforces Dentsply Sirona's commitment to supporting clinicians at every stage of implant therapy. Held in Gothenburg, widely recognized as the birthplace of modern implantology, the Implant Solutions World Summit 2026 reflects both the heritage and the future of implant dentistry.

43 International Speakers – 12 Scientific Sessions

Throughout the program, attendees will engage in sessions that transform ambition and scientific progress into practical insights, actionable strategies and measurable clinical impact.

Among the key sessions in the 2026 scientific program are two forward-looking discussions addressing some of the most pressing questions in contemporary implant dentistry.

"The Immediacy Challenge – Balancing Technology, Esthetics and Biology" will explore the clinical considerations behind immediate implant protocols. While immediacy offers clear patient benefits, speakers will ex-

amine how these must be carefully weighed against long-term biological and restorative implications to ensure sustainable outcomes and patient quality of life. Chaired by Lyndon Cooper (US), the session features Stijn Vervaeke (BE), Martin Wanendeya (UK) and Christian Mertens (DE), who will share clinical data, case experiences and decision-making strategies for predictable immediacy protocols.

In the session, *"Connecting the Dots – Driving Efficiency and Enhancing Predictability for Clinical Success"*, the focus shifts to digital integration and connected workflows. The discussion will address how digital planning, integrated solutions and coordinated treatment pathways can increase efficiency while expanding access to implant therapy. Chaired by Martin Wanendeya (UK), the session includes contributions from Serhat Aslan (TR), Mischa Krebs (DE), Varisha Parikh (US), Mark Ludlow (US) and Steve Campbell (UK), who will demonstrate how digital connectivity transforms both clinical execution and the overall patient journey.

Together, these sessions reflect the overarching theme: aligning scientific evidence, clinical precision and digital innovation to support practice growth while improving operational efficiency.

Seven Dedicated Masterclasses: Advanced Clinical Immersion

A defining feature of the Implant Solutions World Summit 2026 is its series of in-

depth Masterclasses, designed as focused pre-congress sessions combining lecture, live demonstration and hands-on training.

These Masterclasses provide concentrated clinical immersion in key areas of implant therapy such as peri-implant disease management, regenerative bone augmentation, patient-specific prosthetic solutions, full-arch rehabilitation, guided surgery and fully digital treatment workflows. Designed to bridge scientific evidence with hands-on application, the sessions enable clinicians to deepen their expertise, refine surgical and restorative protocols, and enhance predictability across the complete implant treatment pathway - from diagnosis and planning to long-term maintenance.

More information and to register to the Masterclasses visit:

<https://shorturl.at/hrR3m>

Comprehensive Solutions for Modern Implant Dentistry

The Implant Solutions World Summit will present Dentsply Sirona's complete implant portfolio in the context of practical clinical application: implant systems, prosthetic and regenerative solutions, digital treatment planning tools and DS Core integration. By showcasing the full workflow from diagnosis through prosthetic restoration and long-term maintenance, the event aims to provide clinicians with actionable insights that can be directly applied in daily practice.

"Implant dentistry is moving rapidly toward integrated workflows and evidence-driven solutions," said Xavier Carro, Senior VP EMEA RCO & Global Lead for Henry Schein. "The Implant Solutions World Summit 2026 brings science and solutions together, offering clinicians not only a deeper understanding of our portfolio but also tangible strategies for more predictable outcomes."

Register Now

Registration for the Implant Solutions World Summit 2026 is now open. Clinicians across Europe and beyond are invited to participate in this comprehensive, science-led exploration of implant dentistry's current state and future direction.

For more information, visit:

www.dentsplysirona.com/worldsummit



Five of six speakers in the session *"Connecting the Dots – Driving Efficiency and Enhancing Predictability for Clinical Success"*, from left, Steve Campbell, Varish Parikh, Martin Wanendeya, Mark Ludlow and Mischa Krebs.

Moscow, Russia
21-24.09.2026

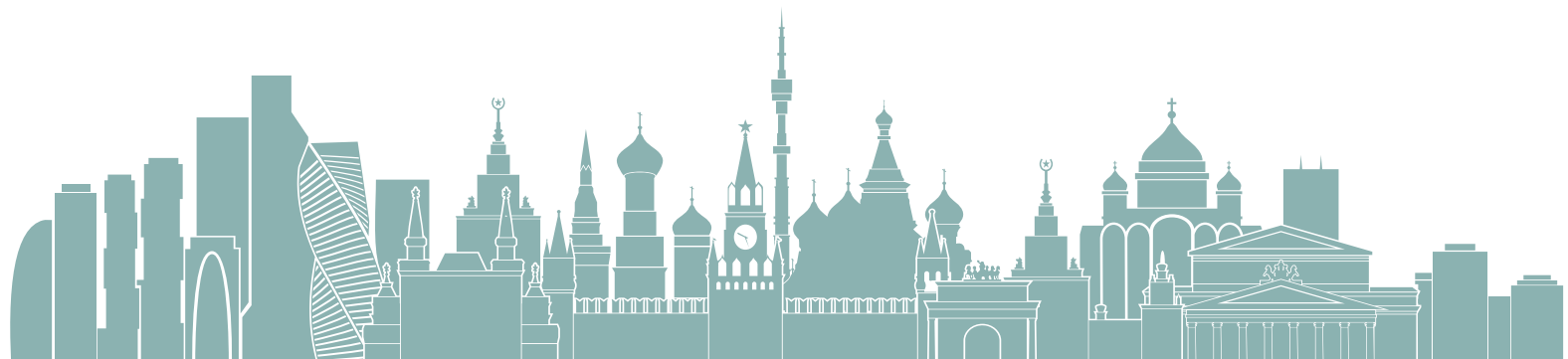


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Unlock the Future of Dentistry at the 2026 Greater New York Dental Meeting



As dentistry continues to evolve at a remarkable pace, one event continues to set the standard for education, innovation, and professional connection: the Greater New York Dental Meeting (GNYDM). Celebrating its 102nd annual session in 2026, the GNYDM returns to New York City this November, bringing together the global dental community for an experience unlike any other.



Held at the iconic Jacob K. Javits Convention Center, the 2026 Greater New York Dental Meeting will take place November 27 through December 1, with the expansive exhibit floor open Sunday, November 29 through Tuesday, December 1. Set against the energy and excitement of New York City, the meeting offers dental professionals a powerful combination of world-class education, cutting-edge technology, and unparalleled networking.

The Greater New York Dental Meeting is widely recognized as one of the premier and most influential dental congresses in the United States. Each year, it attracts dentists, specialists, hygienists, dental assistants, laboratory technicians, educators, students, and industry leaders from around the world. More than a conference, GNYDM is a dynamic hub where innovation meets real-world clinical application.

Education remains the cornerstone of the GNYDM experience. The 2026 program will feature hundreds of educational opportunities, including lectures, hands-on workshops, seminars, and scientific poster sessions. Topics span every discipline of dentistry, from implantology and orthodontics to digital dentistry, pediatric care, public health, and practice management. Designed to deliver both practical clinical solutions and forward-thinking insight, the program empowers attendees to immediately enhance patient care and practice performance.

Complementing the robust educational program is one of the largest dental exhibit floors in the U.S. More than 500 leading manufacturers and suppliers will showcase the latest dental technologies, products, and services. Attendees can explore innovations firsthand,

compare solutions side by side, and engage directly with industry experts. From digital workflows and imaging systems to materials, instruments, and AI-driven solutions, the exhibit floor provides a comprehensive view of the future of dentistry.

The GNYDM also offers specialized programming tailored to specific areas of practice. Dedicated conferences and forums include the World Implant Expo, Global Orthodontic Conference, Pediatric Dentistry Summit, 3D Printing and Digital Dentistry Conference, Public Health Symposium, Special Care Dentistry Forum, Women Dentists Leadership Conference, and the GNYDM Lab Symposium. These focused programs deliver in-depth education and meaningful networking for clinicians seeking advanced knowledge within their specialty.

Beyond education and exhibits, the Greater New York Dental Meeting is a powerful networking destination. The meeting fosters collaboration and connection among peers, mentors, educators, and industry leaders. These interactions often lead to lasting professional relationships, shared ideas, and new opportunities that extend well beyond the meeting itself.

As the profession continues to evolve, the GNYDM remains committed to innovation, accessibility, and excellence. Through partnerships with dental schools, professional organizations, specialty groups, and industry leaders, the meeting continues to develop forward-looking programs that reflect the changing landscape of oral healthcare.

Join the global dental community at the 2026 Greater New York Dental Meeting and experience the future of dentistry firsthand. Discover the latest innovations, expand your knowledge, and connect with colleagues from around the world at dentistry's premier event.

2026 Greater New York Dental Meeting
November 27th – December 1st
Contact Us: info@gnydm.com
www.gnydm.com
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MEETING DATES

NOV 27 – DEC 1, 2026

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Quang's Story: The Call That Helped His Family Find Cleft Care



In rural Vietnam, one phone call led Quang's family to free cleft surgery and local care – proof that donor support changes lives.

Quang's parents had already spent years building a future for their family in rural Vietnam. Dung and Quy live on land leased from the commune and pay their yearly rent with one ton of rice from the paddies they farm. Over 21 years of marriage, they worked hard to support their children's education, and their oldest daughter is now studying at the Academy of Journalism and Communication. Then they learned they were expecting their youngest child: a boy.

A Pregnancy That Brought New Questions

At 18 weeks, an ultrasound revealed that the baby would be born with a cleft. Dung remembers how frightening that moment felt.

"Honestly, I was really confused and anxious," she said.

No one in their family or community had seen a cleft before, and Dung did not even have a smartphone to search for information on her own.

What she heard from doctors only made things harder.

"The doctor told me, 'Just terminate it. Raising this child will be very difficult.'"

Then, after Quang was born, she heard something else she has never forgotten:

"Even when I gave birth, the doctor said, 'Why did you even give birth?' At that time, I was so overwhelmed."

Searching for Help After Quang Was Born

Quang was born at a provincial maternity hospital in Nam Định. After delivery, his parents faced a challenge no one had prepared them for: how to feed a baby with a cleft. Dung said no one taught her what to do, so she figured it out herself, feeding him with a spoon. For three months and 20 days, she carried him in her arms constantly while waiting and hoping for help. His older sisters helped care for him after school, and the family's isolated home gave them space to focus on him.

Then came the phone call that changed everything.

Dung's younger brother learned of another child with the same condition and passed along a phone number. Dung called again and again until he got through. Soon, the family was preparing to travel to Ha Dong General Hospital, a Smile Train partner in Hanoi, Vietnam, where Quang could receive the care he needed.

The Call That Led to Care

At Ha Dong General Hospital, things were different. Quang's family found a team ready to help, and he soon received free, life-changing cleft surgery. Dung still remembers how they felt that day:

"We were so happy, so grateful to the doctors. We could only say thank you."

Quy remembers it just as clearly:

We were smiling all day.

Quang today

Today, Quang is energetic, playful, and eager to learn. His mother says, "He studies at home all day long. He just keeps learning, writing, and..." His teacher says he is mischievous but still ranks second in his class. During the interview, Quang practiced letters, read aloud, and proudly wrote the word "smile." His father also shared that Quang has said he wants to be a doctor one day.

Why Donor Support Matters

Quang's story is a reminder that children with clefts and their families should be met with support, information, and timely access to treatment, not fear or stigma. It is also a reminder that timely cleft care can change the course of a child's life.

That is why Smile Train supports local medical professionals who provide cleft care in their own communities. By helping expand access to surgery and follow-up care, Smile Train makes it possible for more children like Quang to get the treatment they need closer to home.

Because of donors like you, more families can get that life-changing call, find the right care, and look ahead with hope.

www.smiletrain.org





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World Dental Congress

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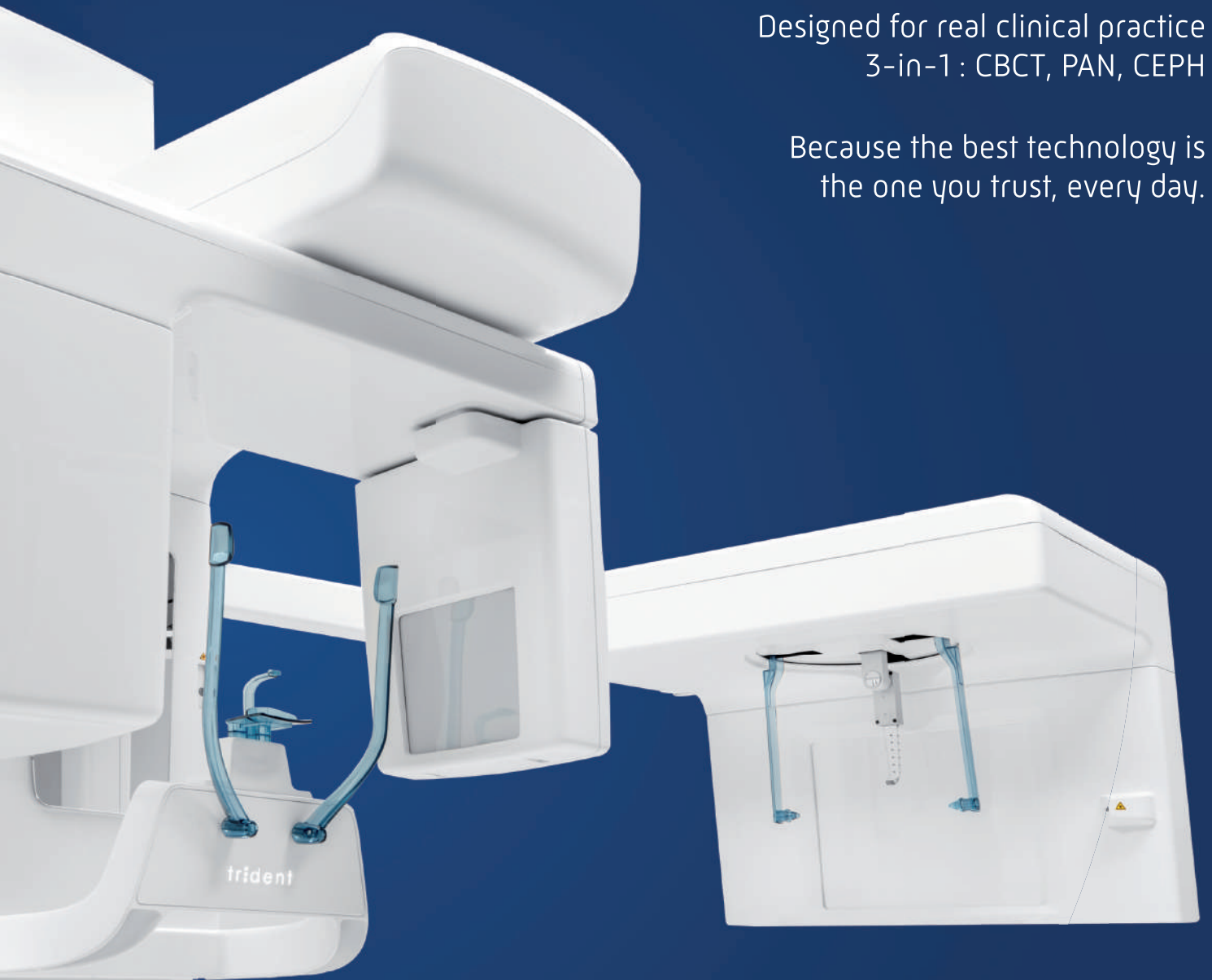
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